

## 2019 AAR Annual Meeting Survey

### Overall Satisfaction with 2019 Annual Meeting

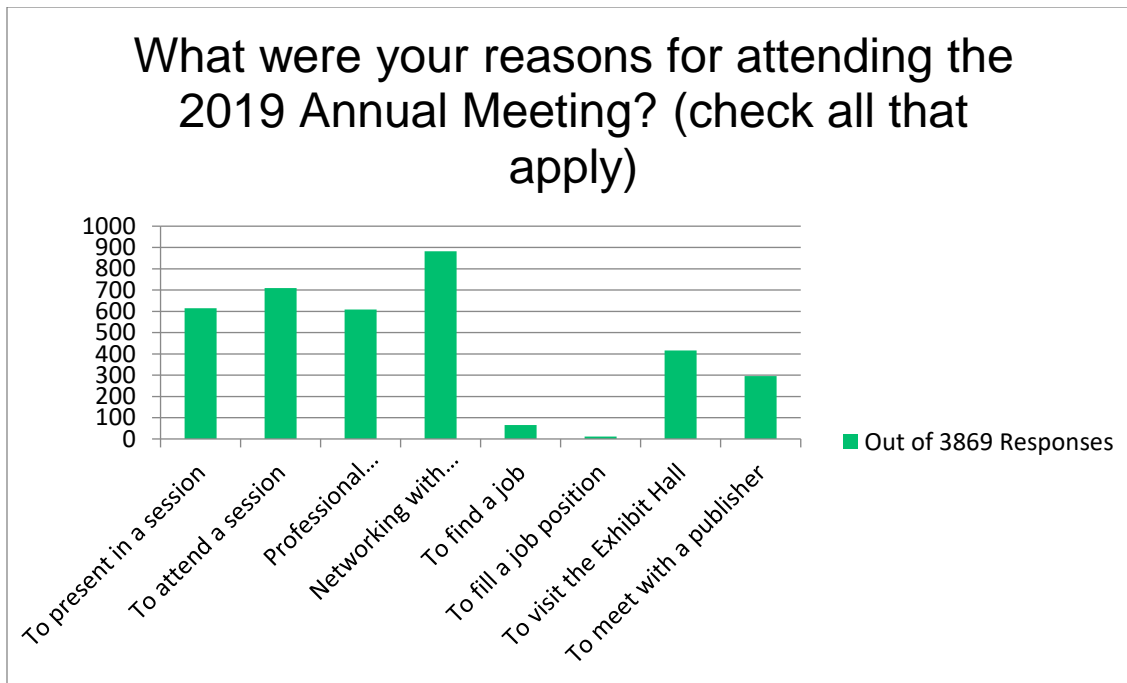
| Satisfaction level: | Very Satisfied | Satisfied | Neutral | Dissatisfied | Very Dissatisfied |     |
|---------------------|----------------|-----------|---------|--------------|-------------------|-----|
|                     | 43%            | 49%       | 6%      | 2%           | 0%                | 92% |

### Please rate each statement listed below:

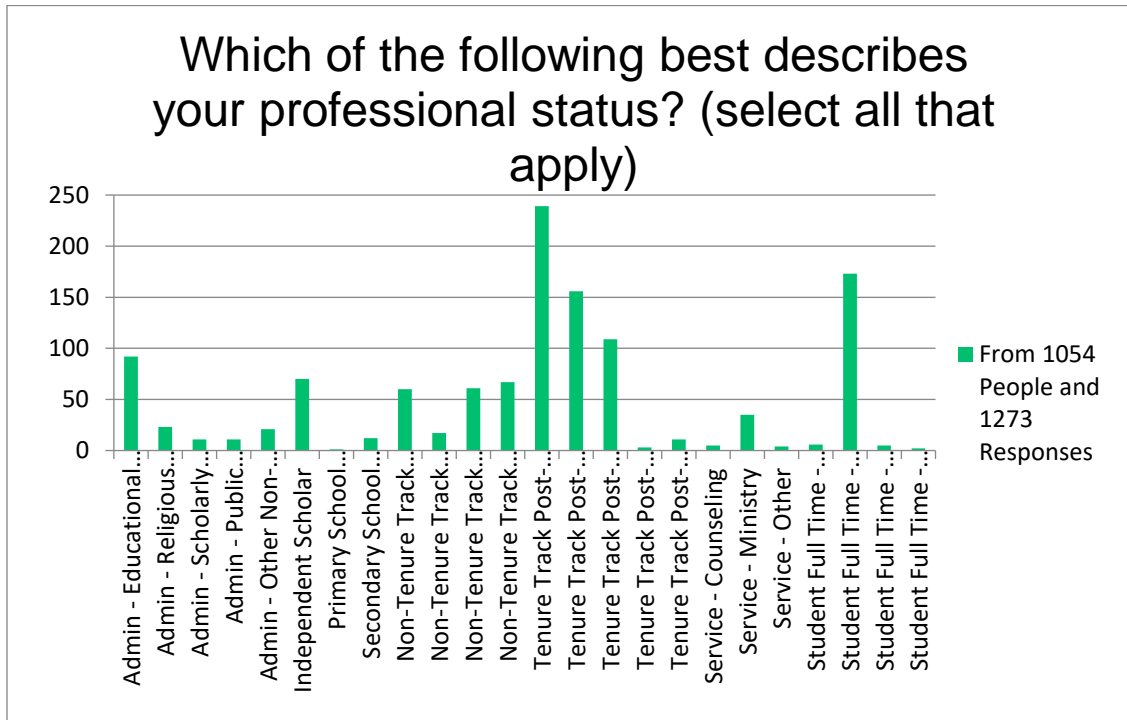
|   | Strongly Agree | Agree | Neutral | Disagree | Strongly Disagree |     |
|---|----------------|-------|---------|----------|-------------------|-----|
| The AAR Annual Meeting was a good investment of my time.  | 50%            | 42%   | 6%      | 2%       | 0%                | 92% |
| The AAR Annual Meeting was a good investment of my money.   | 32%            | 42%   | 19%     | 6%       | 1%                | 74% |
| The program content was relevant to my career.  | 38%            | 48%   | 11%     | 3%       | 0%                | 86% |
| The AAR Annual Meeting exposed me to new, thought-provoking, or inspirational ideas that I could apply to my teaching and/or research | 36%            | 45 %  | 14%     | 5%       | 0%                | 81% |
| The AAR Annual Meeting contributed to building my professional network.   | 51%            | 40%   | 8%      | 2%       | 0%                | 91% |
| I would recommend this meeting to others.   | 44%            | 45%   | 9%      | 2%       | 0%                | 89% |

**What were your reasons for attending the 2019 Annual Meeting? (check all that apply)**

| Answer Choices             | Responses |
|----------------------------|-----------|
| To present in a session    | 59%       |
| To attend a session        | 67%       |
| Professional development   | 58%       |
| Networking with colleagues | 84%       |
| To find a job              | 6%        |
| To fill a job position     | 1%        |
| To visit the Exhibit Hall  | 40%       |
| To meet with a publisher   | 28%       |



Which of the following best describes your professional status? (select all that apply)



| Answer Choices  | Responses |      |
|---|-----------|------|
| Admin - Educational Institution                       | 7 %       | 92   |
| Admin - Religious Institution Outside Higher Ed       | 2%        | 23   |
| Admin - Scholarly Organization                        | 1%        | 11   |
| Admin - Public Policy/Government                      | 1%        | 11   |
| Admin - Other Non-profit                              | 2%        | 20   |
| Independent Scholar                                   | 6%        | 70   |
| Primary School Teacher                                | 0%        | 1    |
| Secondary School Teacher                              | 1%        | 12   |
| Non-Tenure Track Post-Secondary - Full Time Permanent | 5%        | 59   |
| Non-Tenure Track Post-Secondary - Part Time Permanent | 1%        | 17   |
| Non-Tenure Track Post-Secondary - Visiting/Temporary  | 5%        | 60   |
| Non-Tenure Track Post-Secondary - Adjunct             | 5%        | 65   |
| Tenure Track Post-Secondary - Professor               | 19%       | 238  |
| Tenure Track Post-Secondary - Associate Professor     | 12%       | 153  |
| Tenure Track Post-Secondary - Assistant Professor     | 9%        | 107  |
| Tenure Track Post-Secondary - Instructor              | 0%        | 3    |
| Tenure Track Post-Secondary - Lecturer                | 1%        | 11   |
| Service - Counseling                                  | 0%        | 5    |
| Service - Ministry                                    | 3%        | 33   |
| Service - Other                                       | 0%        | 4    |
| Student Full Time - Undergraduate                     | 0%        | 6    |
| Student Full Time - Graduate                          | 14%       | 172  |
| Student Full Time - Professional                      | 0%        | 5    |
| Student Full Time - Ministerial                       | 0%        | 2    |
| Other (please specify)                                | 6%        | 78   |
|   |           | 1273 |

\*Note: Individuals could select more than one option, so percentages are not necessarily representative.

**Were you a first-time attendee of the AAR Annual Meeting?**

| Answer Choices | Responses |
|----------------|-----------|
| Yes            | 13%       |
| No             | 87%       |

**Which days did you attend? Please check appropriate day(s).**

| Answer Choices | Responses |
|----------------|-----------|
| Friday         | 57%       |
| Saturday       | 97%       |
| Sunday         | 96%       |
| Monday         | 82%       |
| Tuesday        | 26%       |

**Are you able to attend the Annual Meeting only if you receive funding from your institution or other source?**

| Answer Choices | Responses |
|----------------|-----------|
| Yes            | 68%       |
| No             | 32%       |

**Does your institution pay for your travel expenses to the Annual Meeting?**

| Answer Choices   | Responses |
|--|-----------|
| Fully  | 28%       |
| Fully, but only if I present a paper                             | 10%       |
| Fully, but only if I appear on the program (in any capacity)     | 7%        |
| Partially  | 18%       |
| Partially, but only if I present a paper                         | 12%       |
| Partially, but only if I appear on the program (in any capacity) | 5 %       |
| Not at all   | 21%       |

**PROGRAMMING: Please indicate your satisfaction with the following programmatic aspects of the Annual Meeting:**

|  | Very Satisfied | Satisfied | Neutral | Dissatisfied | Very Dissatisfied |     |
|--|----------------|-----------|---------|--------------|-------------------|-----|
| Overall Quality of Sessions                    | 31%            | 56%       | 10%     | 3%           | 0%                | 87% |
| Opportunity to Network with Friends/Colleagues | 48%            | 44%       | 7%      | 1%           | 0 %               | 92% |
| Plenary Sessions                               | 26%            | 41%       | 28%     | 4%           | 1%                | 67% |
| Arts Series Events                             | 21%            | 35%       | 37%     | 5%           | 2%                | 56% |
| Films  | 23%            | 31 %      | 39%     | 7%           | -                 | 54% |
| Tours  | 26%            | 14%       | 51%     | 10%          | -                 | 40% |
| Preconference Workshops                        | 47%            | 29%       | 20%     | 3 %          | 0%                | 76% |
| Employment Center                              | 15%            | 24 %      | 45%     | 9%           | 6%                | 39% |

**When did you select what sessions and events you would be attending this year?**

|  | Responses |
|--|-----------|
| When the Online Program Book became available        | 30%       |
| When I received the printed Program Book in the mail | 16%       |
| When the Mobile App became available                 | 19 %      |
| A couple of weeks before the meeting                 | 15%       |
| At the meeting                                       | 14%       |
| Other (please specify)                               | 6%        |

**How would you rate the following aspects of the Annual Meeting sessions you attended?**

|   | Excellent | Good | Neutral | Fair | Poor |
|---|-----------|------|---------|------|------|
| Content of Presentations                          | 38%       | 52%  | 8%      | 2%   | 0%   |
| Presenter Delivery                                | 23%       | 57%  | 13%     | 6%   | 1%   |
| Question, Answer Periods, and Audience Discussion | 23%       | 51%  | 16 %    | 8 %  | 2%   |

**Would you be more interested in participating in Annual Meeting sessions if there was less paper-reading, and more summarizing of arguments followed by Q&A and audience?**

| Answer Choices | Responses |
|----------------|-----------|
| Yes            | 41%       |
| No             | 26%       |
| Maybe          | 34%       |

**Did you attend any sessions whose full papers were posted online ahead of the Annual Meeting?**

| Answer Choices | Responses |
|----------------|-----------|
| Yes            | 19 %      |
| No             | 81%       |

**What is your opinion of the length of each type of AAR session?**

|                                      | Much too long | A little too long | About right | A little too short | Much too short | Too Long | Too Short |
|--------------------------------------|---------------|-------------------|-------------|--------------------|----------------|----------|-----------|
| Morning sessions (2.5 hours)         | 16%           | 42%               | 42%         | 1%                 | 0%             | 58%      | 1%        |
| Early afternoon sessions (2 hours)   | 1%            | 17%               | 79%         | 3%                 | 0 %            | 18%      | 3%        |
| Late afternoon sessions (90 minutes) | 1%            | 1%                | 75%         | 20%                | 3%             | 2%       | 23%       |

**What do you think would be the ideal length for the average Annual Meeting session?**

| Answer Choices  | Responses |
|---|-----------|
| 75 minutes  | 4%        |
| 90 minutes  | 34%       |
| 105 minutes   | 19%       |
| 120 minutes   | 36%       |
| 135 minutes   | 2 %       |
| 150 minutes   | 4%        |
| Other (Note some of these answers included answer choices within their answers) |           |

**In terms of number of overall sessions and simultaneous sessions, the Annual Meeting is:**

| Answer Choices                            | Responses |
|---|-----------|
| Of acceptable size and diversity          | 50%       |
| Of acceptable size but not diverse enough | 20%       |
| Too small and not diverse enough          | 1%        |
| About the proper size but too fragmented  | 11%       |
| Too large and too fragmented              | 19%       |

**Did you visit the Exhibit Hall at the Annual Meeting?**

| Answer Choices | Responses |
|----------------|-----------|
| Yes            | 91 % 928  |
| No             | 9% 87     |
|                | 1015      |



**Approximately how many total hours did you spend in the Exhibit Hall during the meeting?**

| Answer Choices | Responses |
|----------------|-----------|
| 0              | 10%       |
| 1              | 29%       |
| 2              | 31%       |
| 3              | 18%       |
| 4              | 7%        |
| 5 or more      | 6 %       |

**How many purchases did you make in the Exhibit Hall?**

| Answer Choices | Responses |
|----------------|-----------|
| 0              | 45%       |
| 1              | 14%       |
| 2              | 11%       |
| 3              | 8%        |
| 4              | 6%        |
| 5 or more      | 15%       |

**Are you satisfied with the Exhibit Hall hours? (Saturday – Monday, 8:30 am-5:30 pm, and Tuesday, 8:00 am-12:00pm)**

| Answer Choices | Responses |
|----------------|-----------|
| Yes            | 84%       |
| No             | 16%       |

**LOGISTICS: Please indicate your satisfaction with the following logistical aspects of the Annual Meeting:**

|                                   | Very Satisfied | Satisfied | Neutral | Dissatisfied | Very Dissatisfied |     |
|-----------------------------------|----------------|-----------|---------|--------------|-------------------|-----|
| Pre-meeting Communications        | 43%            | 47%       | 7%      | 2%           | 1%                | 90% |
| Online Registration Process       | 48%            | 44%       | 5%      | 2%           | 1%                | 92% |
| Onsite Registration               | 49%            | 44%       | 7%      | 0%           | 0%                | 93% |
| Housing Process                   | 38%            | 41%       | 12%     | 7%           | 2%                | 79% |
| Meeting Room Space                | 25%            | 47%       | 18%     | 8%           | 1%                | 72% |
| AAR Signage Outside Session Rooms | 34%            | 45%       | 12%     | 8%           | 1%                | 79% |
| Audio-Visual Equipment            | 28%            | 45%       | 15%     | 10%          | 2%                | 73% |
| Disability Access                 | 16%            | 29%       | 33%     | 14%          | 9%                | 45% |
| Availability of Food              | 18%            | 32%       | 22%     | 20%          | 8%                | 50% |
| Accessibility among Hotels        | 27%            | 42%       | 18%     | 10%          | 3%                | 69% |
| Hotel Facilities Overall          | 37%            | 48%       | 11%     | 3%           | 1%                | 85% |
| Wifi Access                       | 36%            | 43%       | 10%     | 8%           | 2%                | 79% |
| Coffee Breaks in the Exhibit Hall | 29%            | 42%       | 17%     | 10%          | 3%                | 71% |

| <b>Logistical Aspects of the Meeting</b> | <b>% that Did Not Use</b> |
|--|---------------------------|
| Pre-meeting Communications               | 4.4%                      |
| Online Registration Process              | 0.3%                      |
| Onsite Registration                      | 60.4%                     |
| Housing Process                          | 19.1%                     |
| Meeting Room Space                       | 6.8%                      |
| AAR Signage Outside Session Rooms        | 5.1%                      |
| Audio-Visual Equipment                   | 20.2%                     |
| Disability Access                        | 78.7%                     |
| Availability of Food                     | 10.3%                     |
| Accessibility among Hotels               | 14.3%                     |
| Hotel Facilities Overall                 | 8.1%                      |
| Wifi Access                              | 8.8%                      |
| Coffee Breaks in the Exhibit Hall        | 46.4%                     |

**Did you find the onsite staff helpful with questions and problems?**

| Answer Choices | Responses |
|----------------|-----------|
| Yes            | 97%       |
| No             | 3%        |

**Where did you stay during the Annual Meeting?**

| Answer Choices                      | Responses |
|-------------------------------------|-----------|
| Grand Hyatt                         | 14%       |
| Hard Rock                           | 1%        |
| Hilton Bayfront                     | 15%       |
| Hilton Gaslamp Quarter              | 4%        |
| Indigo                              | 2%        |
| Marriott Gaslamp Quarter            | 2%        |
| Marriott Marquis and Marina         | 16%       |
| Omni                                | 5%        |
| Residence Inn Gaslamp Quarter       | 1%        |
| Solamar                             | 3%        |
| Westin Gaslamp Quarter              | 2%        |
| Local, did not need hotel           | 2%        |
| Preferred customer at another hotel | 1%        |
| Found a lower rate at another hotel | 13%       |
| Stayed with friends                 | 4%        |
| Other Options                       | 14%       |

**When did you book your flight/train for the annual meeting?**

| Answer Choices           | Responses |
|--------------------------|-----------|
| March                    | 3%        |
| April                    | 5%        |
| May                      | 7%        |
| June                     | 9%        |
| July                     | 9%        |
| August                   | 16%       |
| September                | 24%       |
| October                  | 15%       |
| November                 | 5%        |
| N/A - local to San Diego | 6%        |

**PUBLICATIONS: Please indicate your satisfaction with the following publication aspects of the Annual Meeting:**

|                                     | Very Satisfied | Satisfied | Neutral | Dissatisfied | Very Dissatisfied |     |
|-------------------------------------|----------------|-----------|---------|--------------|-------------------|-----|
| Online Program Book                 | 43%            | 47%       | 9%      | 2%           | 0%                | 90% |
| Print Program Book                  | 50%            | 36%       | 10%     | 3%           | 1%                | 86% |
| At-A-Glance (available onsite only) | 38%            | 45%       | 14%     | 2%           | 1%                | 83% |
| Mobile App                          | 55%            | 35%       | 6%      | 3%           | 1%                | 90% |

| Publication Aspects of the Meeting  | % Did Not Use |
|-------------------------------------|---------------|
| Online Program Book                 | 10.3%         |
| Print Program Book                  | 31.3%         |
| At-A-Glance (available onsite only) | 39.6%         |
| Mobile App                          | 18.8%         |

**Did you utilize/participate in any of the disability provisions during the Annual Meeting? If so, how satisfied were you with those accommodations?**

| Answer Choices      | Responses      |
|---------------------|----------------|
| Very Satisfied      | 13% <b>46%</b> |
| Satisfied           | 33%            |
| Neutral             | 36%            |
| Dissatisfied        | 8%             |
| Very Dissatisfied   | 10%            |
| <b>*Did Not Use</b> | <b>96%</b>     |

**Do you plan to attend the Annual Meetings of the SBL and AAR in Boston, MA, November 21-24, 2020?**

| Answer Choices | Responses |
|----------------|-----------|
| Yes            | 69%       |
| No             | 7%        |
| Don't know     | 24%       |