

1. Overall Satisfaction with 2012 Annual Meeting

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Rating Count
Satisfaction level:	19.8% (259)	55.8% (731)	14.9% (195)	8.1% (106)	1.4% (18)	1,309
answered question						1,309
skipped question						0

2. Please rate each statement listed below:

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Rating Count
The AAR Annual Meeting was a good investment of my time.	34.3% (448)	51.1% (667)	10.3% (135)	3.9% (51)	0.4% (5)	1,306
The AAR Annual Meeting was a good investment of my money.	23.7% (309)	42.8% (558)	23.1% (302)	8.7% (113)	1.8% (23)	1,305
I felt engaged while attending the AAR Annual Meeting.	27.4% (357)	50.9% (662)	16.0% (208)	5.1% (66)	0.6% (8)	1,301
The program content was relevant to my career.	27.8% (362)	48.5% (631)	16.9% (220)	5.9% (77)	0.9% (12)	1,302
The AAR Annual Meeting contributed to building my professional network.	37.6% (489)	45.9% (596)	13.4% (174)	2.5% (32)	0.6% (8)	1,299
I would recommend this meeting to others.	33.0% (425)	48.9% (629)	13.8% (178)	3.7% (47)	0.6% (8)	1,287
answered question						1,309
skipped question						0

3. What were your reasons for attending the 2012 Annual Meeting? (check all that apply).

		Response Percent	Response Count
To present in a session		42.7%	555
To attend a session		68.3%	888
Professional development		61.2%	796
Networking with colleagues		83.6%	1,088
To find a job		12.4%	161
To fill a job position		4.9%	64
To visit the Exhibit Hall		41.3%	537
To meet with a publisher		27.3%	355
	Other (please specify)		121
		answered question	1,301
		skipped question	8

4. How many days did you attend this year's Annual Meeting?

		Response Percent	Response Count
1		1.8%	24
2		14.5%	190
3		37.5%	491
4 or more		46.1%	604
		answered question	1,309
		skipped question	0

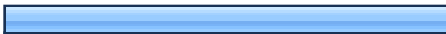


5. Which days did you attend? Please check appropriate day(s).

		Response Percent	Response Count
Thursday	<input type="checkbox"/>	3.8%	50
Friday	<input type="checkbox"/>	48.7%	636
Saturday	<input type="checkbox"/>	94.7%	1,237
Sunday	<input type="checkbox"/>	94.9%	1,239
Monday	<input type="checkbox"/>	76.4%	998
Tuesday	<input type="checkbox"/>	23.7%	309
answered question			1,306
skipped question			3

6. General comments about the 2012 AAR Annual Meeting

	Response Count
	823
answered question	823
skipped question	486

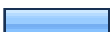

7. Do you plan to attend the 2013 Annual Meetings of the AAR and SBL in Baltimore, MD?

		Response Percent	Response Count
Yes		66.7%	870
No		6.0%	78
Don't know		27.3%	356

If no, what is your reason? 174




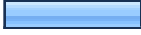


answered question	1,304
skipped question	5

8. Were you a first-time attendee of the AAR Annual Meeting?







		Response Percent	Response Count
Yes		15.2%	199
No		84.8%	1,110

answered question	1,309
skipped question	0




9. Please identify the number of new professional contacts made within your area of specialty at this year's Annual Meeting:

		Response Percent	Response Count
0		9.2%	121
1		9.8%	128
2		22.3%	292
3		20.1%	263
4		9.6%	126
5 or more		29.0%	379
answered question			1,309
skipped question			0

10. Please identify the number of professional colleagues within your area of specialty with whom you re-connected at this year's Annual Meeting:

		Response Percent	Response Count
0		4.7%	62
1		4.7%	61
2		8.9%	116
3		7.1%	93
4		5.7%	75
5 or more		68.9%	902
answered question			1,309
skipped question			0

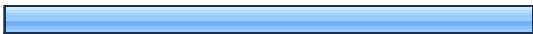

11. Do you intend to follow-up with any of these colleagues in the weeks/months following the Annual Meeting?

		Response Percent	Response Count
Yes		84.9%	1,111
No		3.1%	40
Not sure		12.1%	158
answered question			1,309
skipped question			0

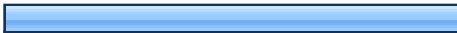


12. Did one aspect of the meeting (e.g., a certain session, workshop, or event) influence your decision to attend the meeting? If so, which event?

	Response Count
	522
answered question	522
skipped question	787

13. Were you exposed to new, thought-provoking, or inspirational ideas at this year's Annual Meeting?

		Response Percent	Response Count
Yes		79.6%	1,011
No		20.4%	259
answered question			1,270
skipped question			39

14. Will you be able to apply these ideas to your teaching and/or research?

		Response Percent	Response Count
Yes		68.6%	845
No		9.9%	122
Not sure		21.4%	264
answered question			1,231
skipped question			78

15. What new topics would you like to see highlighted at the next AAR Annual Meeting?

	Response Count
	412
answered question	412
skipped question	897

16. PROGRAMMING: Please indicate your satisfaction with the following programmatic aspects of the Annual Meeting:





	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Did Not Use	Rating Count
Overall Quality of Sessions	19.2% (244)	56.7% (720)	15.9% (202)	6.1% (77)	0.5% (6)	1.6% (20)	1,269
Opportunity to Network with Friends/Colleagues	35.5% (452)	48.9% (622)	9.8% (125)	3.9% (49)	1.2% (15)	0.7% (9)	1,272
Plenary Sessions	5.6% (70)	17.0% (212)	12.7% (158)	2.3% (29)	0.7% (9)	61.6% (768)	1,246
Arts Series Events	2.3% (29)	6.3% (78)	8.0% (99)	0.8% (10)	0.2% (2)	82.4% (1,022)	1,240
Films	2.2% (27)	5.7% (71)	7.4% (91)	0.3% (4)	0.2% (2)	84.2% (1,043)	1,238
Tours	1.9% (23)	2.7% (33)	7.0% (87)	0.3% (4)	0.2% (3)	87.9% (1,091)	1,241
Preconference Workshops	7.9% (98)	8.3% (102)	6.9% (85)	0.7% (9)	0.1% (1)	76.1% (938)	1,233
Friday Night Welcome Reception	1.7% (21)	4.5% (55)	7.1% (87)	0.9% (11)	0.4% (5)	85.4% (1,048)	1,227
Employment Center	3.4% (42)	7.4% (91)	7.9% (97)	1.0% (12)	0.4% (5)	80.0% (986)	1,233
Open Ballroom for Self-organizing Groups	1.0% (12)	4.0% (49)	6.1% (75)	0.1% (1)	0.1% (1)	88.7% (1,085)	1,223

If you responded with dissatisfaction to any of the above points, please use the box below to share any additional thoughts or suggest areas for improvement.






146

answered question	1,279
skipped question	30








17. What is your opinion of the length of regular AAR sessions (2.5 hours)?

		Response Percent	Response Count
Much too long		6.5%	83
A little too long		44.6%	566
About right		47.6%	605
A little too short		1.3%	16
Much too short		0.0%	0
		answered question	1,270
		skipped question	39

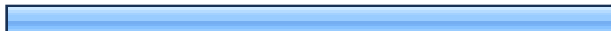

18. What is your opinion of the length of Sunday afternoon AAR sessions (90 minutes)?

		Response Percent	Response Count
Much too long		0.2%	3
A little too long		1.5%	18
About right		73.5%	886
A little too short		22.0%	265
Much too short		2.7%	33
		answered question	1,205
		skipped question	104




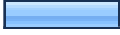


19. What do you think would be the ideal length for the average Annual Meeting session?

		Response Percent	Response Count
75 minutes		2.1%	24
90 minutes		25.6%	289
100 minutes		10.1%	114
105 minutes		5.9%	67
120 minutes		39.3%	444
135 minutes		5.0%	56
150 minutes		12.0%	135
	Other (please specify)		94
answered question			1,129
skipped question			180

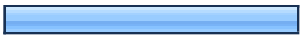





20. Did you visit the Exhibit Hall at the Annual Meeting?

		Response Percent	Response Count
Yes		91.3%	1,171
No		8.7%	112
answered question			1,283
skipped question			26



21. Approximately how many total hours did you spend in the Exhibit Hall during the meeting?

		Response Percent	Response Count
0		9.2%	117
1		28.3%	360
2		30.1%	383
3		16.9%	215
4		9.0%	114
5 or more		6.6%	84
answered question			1,273
skipped question			36

22. How many purchases did you make in the Exhibit Hall?

		Response Percent	Response Count
0		44.2%	559
1		12.0%	152
2		10.9%	138
3		9.0%	114
4		6.6%	83
5 or more		17.4%	220
answered question			1,266
skipped question			43

23. Are you satisfied with the Exhibit Hall hours? (Saturday-Monday, 8:30 am-5:30 pm, and Tuesday, 8:00 am-12:00 pm)

		Response Percent	Response Count
Yes		83.6%	1,025
No		16.4%	201

If no, please provide additional feedback here: 210

answered question	1,226
skipped question	83

24. LOGISTICS: Please indicate your satisfaction with the following logistical aspects of the Annual Meeting:

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Did Not Use	Rating Count
Pre-registration Process	54.2% (692)	39.2% (500)	4.0% (51)	1.5% (19)	0.6% (8)	0.5% (6)	1,276
Name Badges	50.9% (647)	37.7% (479)	5.1% (65)	4.8% (61)	1.4% (18)	0.2% (2)	1,272
Onsite Registration Process	15.2% (191)	16.3% (205)	4.4% (55)	1.8% (23)	0.6% (7)	61.6% (773)	1,254
Onsite Registration Hours	14.1% (175)	18.2% (225)	5.8% (72)	0.5% (6)	0.2% (2)	61.2% (757)	1,237
Meeting Room Space	18.0% (227)	37.1% (467)	13.1% (165)	14.2% (179)	7.9% (99)	9.6% (121)	1,258
AAR Signage Outside Session Rooms	28.3% (354)	45.4% (569)	13.7% (172)	5.9% (74)	1.6% (20)	5.0% (63)	1,252
Audio-Visual Equipment	16.0% (199)	33.5% (416)	10.5% (130)	4.4% (54)	1.5% (19)	34.0% (422)	1,240
Disability Access	2.4% (29)	3.8% (46)	6.4% (78)	1.9% (23)	5.7% (69)	79.9% (974)	1,219
Availability of Food	5.9% (75)	19.9% (252)	17.6% (223)	27.9% (353)	23.7% (300)	4.9% (62)	1,265

If you responded with dissatisfaction to any of the above points, please use the box below to share any additional thoughts or suggest areas for improvement.

681

answered question	1,284
skipped question	25

25. HOUSING: Please indicate your satisfaction with the following logistical aspects of the Annual Meeting:

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Did Not Use	Rating Count
Housing Process	27.8% (353)	34.8% (441)	8.8% (112)	4.4% (56)	1.8% (23)	22.4% (284)	1,269
Accessibility Among Hotels	13.2% (164)	24.3% (302)	13.5% (168)	15.4% (191)	10.9% (136)	22.7% (283)	1,244
Hotel Facilities Overall	24.3% (302)	35.9% (447)	12.5% (155)	5.2% (65)	2.1% (26)	20.0% (249)	1,244

If you responded with dissatisfaction to any of the above points, please use the box below to share any additional thoughts or suggest areas for improvement.

385

answered question	1,273
skipped question	36

26. Where did you stay during the Annual Meeting?

		Response Percent	Response Count
Amalfi		1.6%	20
Best Western Grant Park		2.4%	29
Courtyard Chicago Downtown		0.0%	0
Essex Inn		2.3%	28
Hampton Inn Majestic Theater District		2.2%	27
Hard Rock		2.4%	30
Hilton Chicago		22.2%	274
Hotel 71		2.9%	36
Hyatt Regency Chicago		4.1%	51
Hyatt Regency McCormick Place		5.1%	63
Inn of Chicago		2.8%	35
JW Marriott		5.1%	63
Palmer House Hilton		9.1%	112
Renaissance Blackstone		2.2%	27
Renaissance Chicago Downtown		3.5%	43
Sax Chicago		2.4%	29
Silversmith Chicago		2.7%	33
W Chicago City Center		2.8%	35
Local, did not need hotel		7.0%	86
Preferred customer at another hotel		0.8%	10
Found a lower rate at another hotel		8.0%	98
Stayed with friends		8.4%	103

answered question 1,232

skipped question 77

27. PUBLICATIONS: Please indicate your satisfaction with the following publication aspects of the Annual Meeting:

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Did Not Use	Rating Count
Usefulness of Online Program Book	26.4% (333)	41.4% (522)	7.2% (91)	3.0% (38)	1.2% (15)	20.8% (262)	1,261
Usefulness of the Print Program Book	29.3% (371)	44.0% (558)	10.4% (132)	4.9% (62)	1.3% (17)	10.1% (128)	1,268
Usefulness of the At-A-Glance (available onsite only)	19.1% (239)	28.0% (350)	10.4% (130)	2.0% (25)	0.5% (6)	40.1% (502)	1,252
Usefulness of the Mobile App	31.0% (386)	10.8% (135)	4.7% (59)	1.8% (23)	0.7% (9)	50.9% (634)	1,246

If you responded with dissatisfaction to any of the above points, please use the box below to share any additional thoughts or suggest areas for improvement.

240

answered question 1,278

skipped question 31