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2017 Advertising Rate Sheet

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The American Academy of Religion’s website at www.aarweb.org is a major resource for AAR members and anyone interested in the academic study of religion. Your web ad will be seen by AAR members and members of the public who visit the AAR web site.

AAR Web Site (www.AARWEB.org) Advertising

Target people directly interested in the study of religion with your web ad. Ads are placed on the left side of web page. Ads are given run of site and are randomly served across the site at www.aarweb.org.

Type of Ad	Description	Artwork/Specifications	Cost/month
Large Skyscraper	Ad positioned on left hand of page. One ad randomly displayed per page view. Run of site.	160 pixels x 600 pixels JPG, PNG, or GIF format 40k max size	\$330
Small Skyscraper	Ad positioned on left hand side of page. One ad randomly displayed per page view. Run of site.	180 pixels x 240 pixels JPG, PNG, or GIF format 40k max size	\$300

Discounts

Multiple month discounts apply:
10% for 2 months
15% for 3 months
20% for 4 or more months.

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