

2015 Annual Meeting Survey

Overall Satisfaction with 2015 Annual Meeting						
Answer Options	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Response Count
Satisfaction level:	40.62%	51.05%	6.4%	1.73%	0.18%	1093
<i>answered question</i>						1093
<i>skipped question</i>						21

Please rate each statement listed below:						
Answer Options	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Response Count
The AAR Annual Meeting was a good investment of my time.	48.42%	43.10%	6.76%	1.35%	0.36%	1109
The AAR Annual Meeting was a good investment of my money.	32.52%	43.09%	17.98%	5.78%	0.63%	1107
The program content was relevant to my career.	38.09%	45.94%	11.82%	3.43%	0.72%	1108
The AAR Annual Meeting contributed to building my professional network.	47.06%	40.83%	9.58%	1.99%	0.54%	1107
I would recommend this meeting to others.	44.35%	43.90%	9.58%	1.81%	0.36%	1107
<i>answered question</i>						1110
<i>skipped question</i>						4

What were your reasons for attending the 2015 Annual Meeting? (check all that apply)

Answer Options	Response Percent	Response Count
To present in a session	51.2%	566
To attend a session	69.5%	768
Professional development	56.8%	628
Networking with colleagues	83.2%	919
To find a job	10.0%	110
To fill a job position	3.0%	33
To visit the Exhibit Hall	41.7%	461
To meet with a publisher	31.0%	343
	<i>answered question</i>	1105
	<i>skipped question</i>	9

Which of the following best describes your professional status? (select all that apply)

Answer Options	Response Percent	Response Count
Admin - Educational Institution	10.0%	106
Admin - Religious Institution Outside Higher Ed	1.0%	11
Admin - Scholarly Organization	1.6%	17
Admin - Public Policy/Government	0.6%	6
Admin - Other Non-profit	1.8%	19
Independent Scholar	6.9%	73
Primary School Teacher	0.1%	1
Secondary School Teacher	0.8%	8
Non-Tenure Track Post-Secondary - Full Time Permanent	4.7%	50
Non-Tenure Track Post-Secondary - Part Time Permanent	1.3%	14
Non-Tenure Track Post-Secondary - Visiting/Temporary	5.4%	57
Non-Tenure Track Post-Secondary - Adjunct	6.9%	73
Tenure Track Post-Secondary - Professor	23.0%	243
Tenure Track Post-Secondary - Associate Professor	17.1%	181
Tenure Track Post-Secondary - Assistant Professor	11.8%	125
Tenure Track Post-Secondary - Instructor	0.1%	1

Tenure Track Post-Secondary - Lecturer Service - Counseling	0.9%	10
Service - Ministry	0.8%	8
Service - Other	4.1%	43
Student Full Time - Undergraduate	0.4%	4
Student Full Time - Graduate	0.6%	6
Student Full Time - Professional	18.3%	194
Student Full Time - Ministerial	0.7%	7
Other (please specify)	0.7%	7
		87
<i>answered question</i>		1058
<i>skipped question</i>		56

Were you a first-time attendee of the AAR Annual Meeting?

Answer Options	Response Percent	Response Count
Yes	15.0%	166
No	85.0%	943
<i>answered question</i>		1109
<i>skipped question</i>		5

How many days did you attend this year's Annual Meeting?

Answer Options	Response Percent	Response Count
1	1.0%	11
2	8.6%	94
3	32.3%	355
4 or more	58.1%	639
<i>answered question</i>		1099
<i>skipped question</i>		15

Which days did you attend? Please check appropriate day(s).

Answer Options	Response Percent	Response Count
Thursday	5.9%	65
Friday	58.1%	644
Saturday	95.8%	1062
Sunday	96.8%	1073
Monday	82.5%	915
Tuesday	30.4%	337
<i>answered question</i>		1109
<i>skipped question</i>		5

Are you able to attend the Annual Meeting only if you receive funding from your institution or other source?

Answer Options	Response Percent	Response Count
Yes	67.6%	746
No	32.4%	357
<i>answered question</i>		1103
<i>skipped question</i>		11

Does your institution pay for your travel expenses to the Annual Meeting?

Answer Options	Response Percent	Response Count
Fully	30.2%	332
Fully, but only if I present a paper	9.8%	108
Fully, but only if I appear on the program (in any capacity)	7.0%	77
Partially	15.6%	172
Partially, but only if I present a paper	13.5%	149
Partially, but only if I appear on the program (in any capacity)	3.9%	43
Not at all	19.9%	219
<i>answered question</i>		1100
<i>skipped question</i>		14

Were you exposed to new, thought-provoking, or inspirational ideas at this year's Annual Meeting that you could apply to your teaching and/or research?

Answer Options	Response Percent	Response Count
Yes	82.9%	913
No	17.1%	188
<i>answered question</i>		1101
<i>skipped question</i>		13

PROGRAMMING: Please indicate your satisfaction with the following programmatic aspects of the Annual Meeting:

Answer Options	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Did Not Use	Re (C)
Overall Quality of Sessions	27.72%	57.39%	10.53%	3.32%	1.01%		
Opportunity to Network with Friends/Colleagues	45.01%	45.28%	8.04%	1.11%	0.55%		
Plenary Sessions	21.9%	45.74%	26.16%	4.07%	2.13%		
Arts Series Events (such as the Tibetan Sand Mandala)	37.67%	35.62%	23.74%	1.6%	1.37%		
Films	21.86%	33.02%	39.53%	4.18%	1.39%		
Tours	15.64%	21.77%	57.14%	4.76%	0.68%		
Preconference Workshops	34.49%	36.39%	26.26%	2.21%	0.63%		
Friday Night Welcome Reception	13.22%	33.33%	44.97%	5.82%	2.64%		
Employment Center	11.63%	32.56%	43.72%	7.44%	4.65%		
Please use the box below to share any additional thoughts or suggest areas for improvement.							
							<i>answered question</i>
							<i>skipped question</i>

How would you rate the overall content of the paper or panel presentations you saw during Annual Meeting sessions you attended?

Answer Options	Response Percent	Response Count
Excellent	32.1%	349
Good	55.9%	608
Neutral	8.0%	87
Fair	2.7%	29
Poor	1.3%	14

How would you rate the overall quality of presenter delivery during Annual Meeting sessions you attended?

Answer Options	Response Percent	Response Count
Excellent	21.4%	229
Good	58.8%	630
Neutral	12.9%	138
Fair	5.9%	63
Poor	1.1%	12

How would you rate the quality of the question and answer periods and audience discussions you witnessed during Annual Meeting sessions you attended?

Answer Options	Response Percent	Response Count
Excellent	19.5%	209
Good	54.4%	584
Neutral	16.5%	177
Fair	7.4%	79
Poor	2.2%	24

Would you be more interested in participating in Annual Meeting sessions if there was less paper-reading, and more summarizing of arguments followed by Q&A and audience discussion?

Answer Options	Response Percent	Response Count
Yes	39.1%	418
No	26.1%	279
Maybe	34.8%	372
Comments:		289
<i>answered question</i>		1069
<i>skipped question</i>		45

Did you attend any sessions whose full papers were posted online ahead of the Annual Meeting?

Answer Options	Response Percent	Response Count
Yes	25.7%	269
No	74.3%	777
If so, please let us know your thoughts on this format		273
<i>answered question</i>		1046
<i>skipped question</i>		68

What is your opinion of the length of most AAR sessions (2.5 hours)?

Answer Options	2012	2013	2014	2015
Much too long	6.5%	6.6%	7.6%	9.0%
A little too long	44.6%	49.4%	46.9%	50.0%
About right	47.6%	43.1%	44.7%	39.5%
A little too short	1.3%	0.9%	0.7%	1.0%
Much too short	0.0%	0.1%	0.1%	0.4%

What is your opinion of the length of Sunday afternoon (and some Tuesday morning) AAR sessions (90 minutes)?

Answer Options	2012	2013	2014	2015
Much too long	0.2%	0.3%	0.4%	0.2%
A little too long	1.5%	1.4%	1.8%	2.1%
About right	73.5%	72.0%	74.3%	70.1%
A little too short	22.0%	23.9%	21.7%	25.5%
Much too short	2.7%	1.7%	1.9%	2.1%

What do you think would be the ideal length for the average Annual Meeting session?

Answer Options	2012	2013	2014	2015
75 minutes	2.1%	3.2%	3.0%	2.9%
90 minutes	25.6%	25.0%	25.7%	26.0%
100 minutes	10.1%	10.0%	9.0%	11.3%
105 minutes	5.9%	7.4%	8.8%	9.3%
120 minutes	39.3%	41.4%	37.2%	37.9%
135 minutes	5.0%	4.2%	5.1%	3.8%
150 minutes	12.0%	8.8%	10.3%	8.8%

In terms of number of overall sessions and simultaneous sessions, the Annual Meeting is:

Answer Options	Response Percent	Response Count
Of acceptable size and diversity	49.6%	515
Of acceptable size but not diverse enough	16.6%	172
Too small and not diverse enough	0.8%	8
About the proper size but too fragmented	11.0%	114
Too large and too fragmented	22.1%	229
	<i>answered question</i>	1038
	<i>skipped question</i>	76

Did you visit the Exhibit Hall at the Annual Meeting?

Answer Options	Response Percent	Response Count
Yes	90.1%	979
No	9.9%	108

Did you visit both levels of the Exhibit Hall?

Answer Options	Response Percent	Response Count
Yes	73.5%	795
No	17.7%	191
I didn't realize there were two levels	8.9%	96

Approximately how many total hours did you spend in the Exhibit Hall during the meeting?

Answer Options	Response Percent	Response Count
0	11.2%	121
1	31.9%	344
2	30.3%	327
3	15.1%	163
4	6.4%	69
5 or more	5.1%	55

How many purchases did you make in the Exhibit Hall?

Answer Options	Response Percent	Response Count
0	44.2%	476
1	12.5%	135
2	10.3%	111
3	9.0%	97
4	7.6%	82
5 or more	16.3%	175

Are you satisfied with the Exhibit Hall hours? (Saturday-Monday, 8:30 am-5:30 pm, and Tuesday, 8:00 am-12:00 pm)

Answer Options	Response Percent	Response Count
Yes	75.6%	779
No	24.4%	251
If no, please provide additional feedback here:		271

Answer Options	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied
Pre-meeting Communications	46.63%	45.37%	6.24%	1.27%	0.48%
Online Registration Process	51.41%	43.13%	3.86%	1.13%	0.47%
Name Badges	50%	39.11%	5.68%	1.49%	0.19%
Onsite Registration	48.32%	42.77%	7.33%	1.18%	0.39%
Housing Process	40.46%	42.89%	10.25%	5.07%	1.32%
Meeting Room Space	29.06%	50.35%	13.12%	6.36%	1.11%
AAR Signage Outside Session Rooms	35.22%	45.17%	10.83%	7.32%	1.46%
Audio-Visual Equipment	30.43%	42.48%	17.27%	7.82%	1.98%
Disability Access	21.26%	23.67%	41.06%	10.14%	3.86%
Availability of Food	14.93%	30.63%	22.24%	20.87%	11.32%
Accessibility among Hotels	32.15%	45.7%	12.36%	7.12%	2.67%
Hotel Facilities Overall	31.08%	49.43%	12.55%	4.66%	1.52%
Wifi Access	29.79%	37.5%	14.48%	12.92%	5.31%

Did you find the onsite staff helpful with questions and problems?

Answer Options	Response Percent	Response Count
Yes	97.19%	898
No	2.8%	26

Where did you stay during the Annual Meeting?

Answer Options	Response Percent	Response Count
Aloft Downtown	4.5%	47
Doubletree Downtown	4.0%	42
Embassy Suites Centennial Park	2.3%	24
Hilton Downtown	18.1%	190
Holiday Inn Downtown	2.0%	21
Hyatt Regency	14.8%	156
Marriott Marquis	21.8%	229
Sheraton Downtown	9.5%	100
Westin Peachtree Plaza	5.9%	62
Local, did not need hotel	2.1%	22
Preferred customer at another hotel	1.2%	13
Found a lower rate at another hotel	9.4%	99
Stayed with friends	4.4%	46
If another hotel, please specify		124
	<i>answered question</i>	1051
	<i>skipped question</i>	63

Answer Options	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied
Online <i>Program Book</i>	42.49%	47.02%	7.28%	2.32%	0.88%
Print <i>Program Book</i>	39.78%	46.33%	10.41%	2.27%	1.2%
<i>At-A-Glance</i> (available onsite only)	36.41%	44.98%	14.56%	3.07%	0.97%
Mobile App	53.11%	31.1%	10.62%	4.25%	0.91%

Would you be willing to forego the onsite *At-A-Glance* entirely, since the Mobile App contains more information and is more up-to-date?

Answer Options	Response Percent	Response Count
Yes	62.3%	667
No	21.2%	227
Don't know	16.4%	176
Comments:		178
<i>answered question</i>		1070
<i>skipped question</i>		44

Do you plan to attend the Annual Meetings of the AAR and SBL in San Antonio, TX, November 19-22, 2016?

Answer Options	Response Percent	Response Count
Yes	67.9%	737
No	6.4%	69
Don't know	25.8%	280
If no, what is your reason?		177