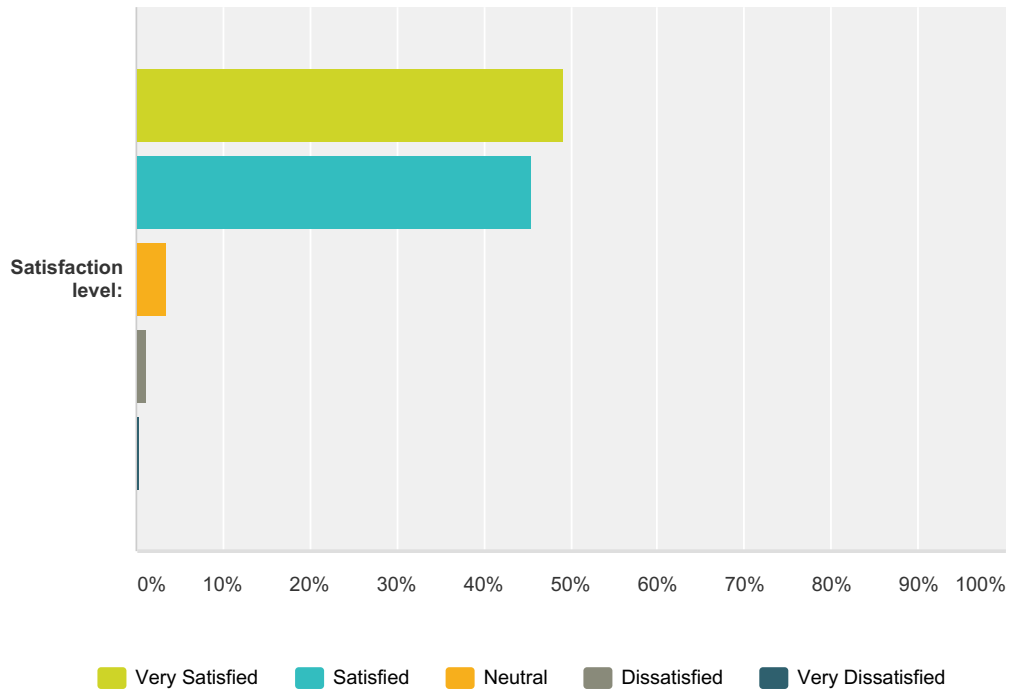


## Q1 Overall Satisfaction with 2014 Annual Meeting

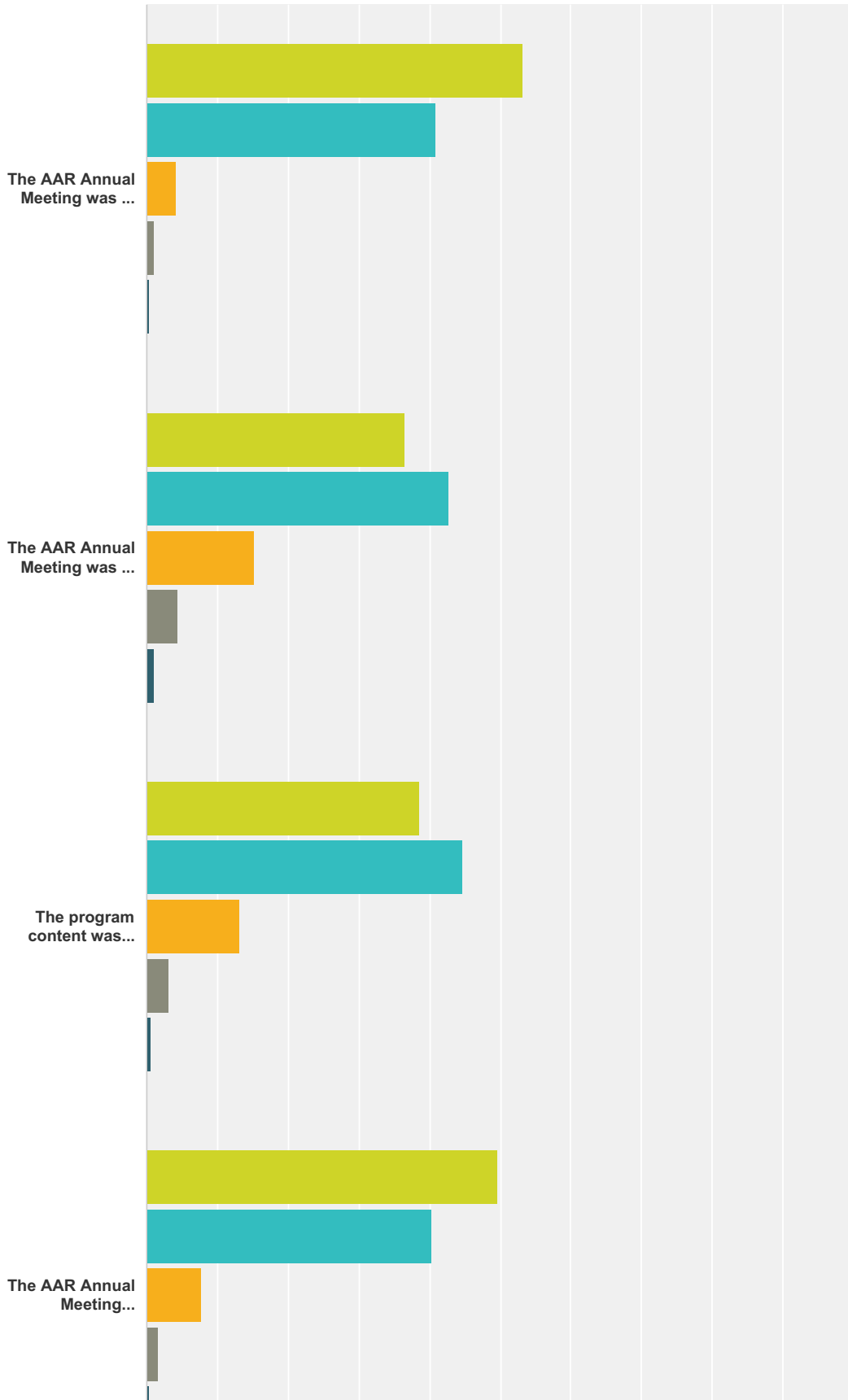
Answered: 1,379 Skipped: 26



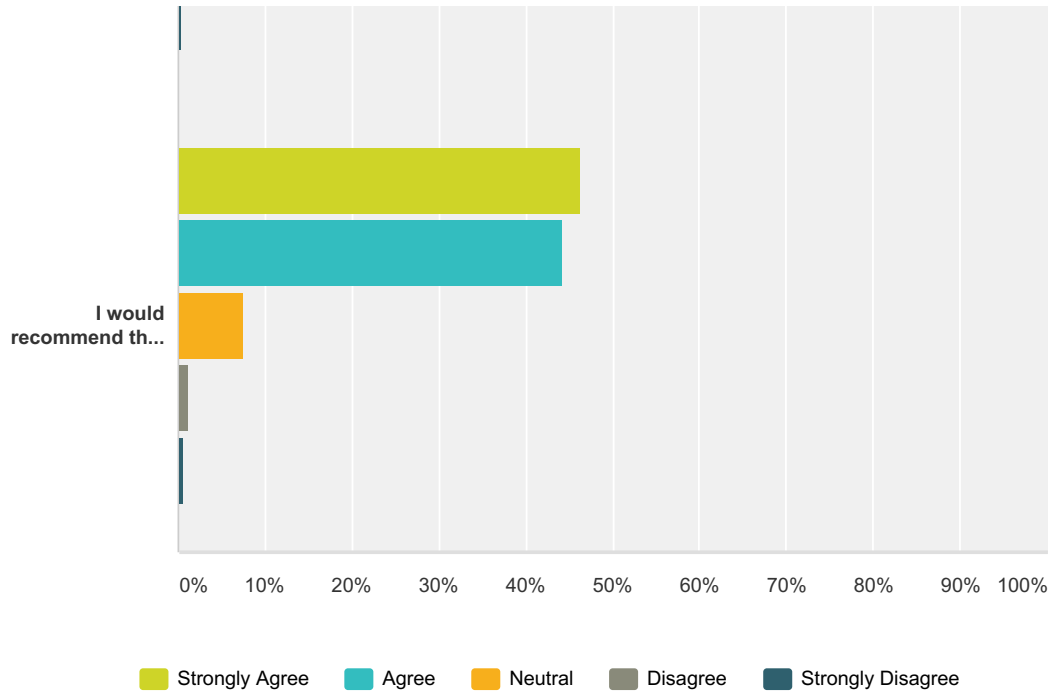
	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Total
Satisfaction level:	49.24% 679	45.54% 628	3.48% 48	1.31% 18	0.44% 6	1,379

**Q2 Please rate each statement listed below:**

Answered: 1,397 Skipped: 8



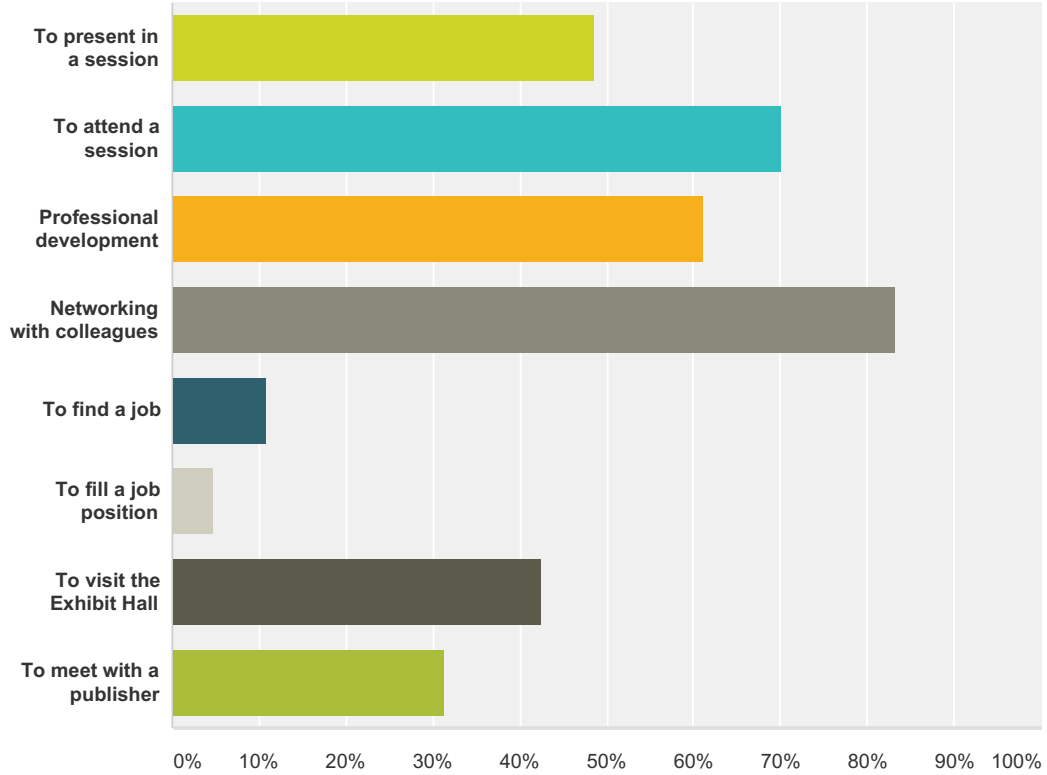
## 2014 Annual Meeting Survey



	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Total
The AAR Annual Meeting was a good investment of my time.	53.19% 743	41.02% 573	4.22% 59	1.15% 16	0.43% 6	1,397
The AAR Annual Meeting was a good investment of my money.	36.63% 508	42.75% 593	15.14% 210	4.40% 61	1.08% 15	1,387
The program content was relevant to my career.	38.58% 534	44.58% 617	13.22% 183	3.03% 42	0.58% 8	1,384
The AAR Annual Meeting contributed to building my professional network.	49.71% 688	40.32% 558	7.80% 108	1.73% 24	0.43% 6	1,384
I would recommend this meeting to others.	46.32% 642	44.16% 612	7.58% 105	1.30% 18	0.65% 9	1,386

**Q3 What were your reasons for attending the 2014 Annual Meeting? (check all that apply)**

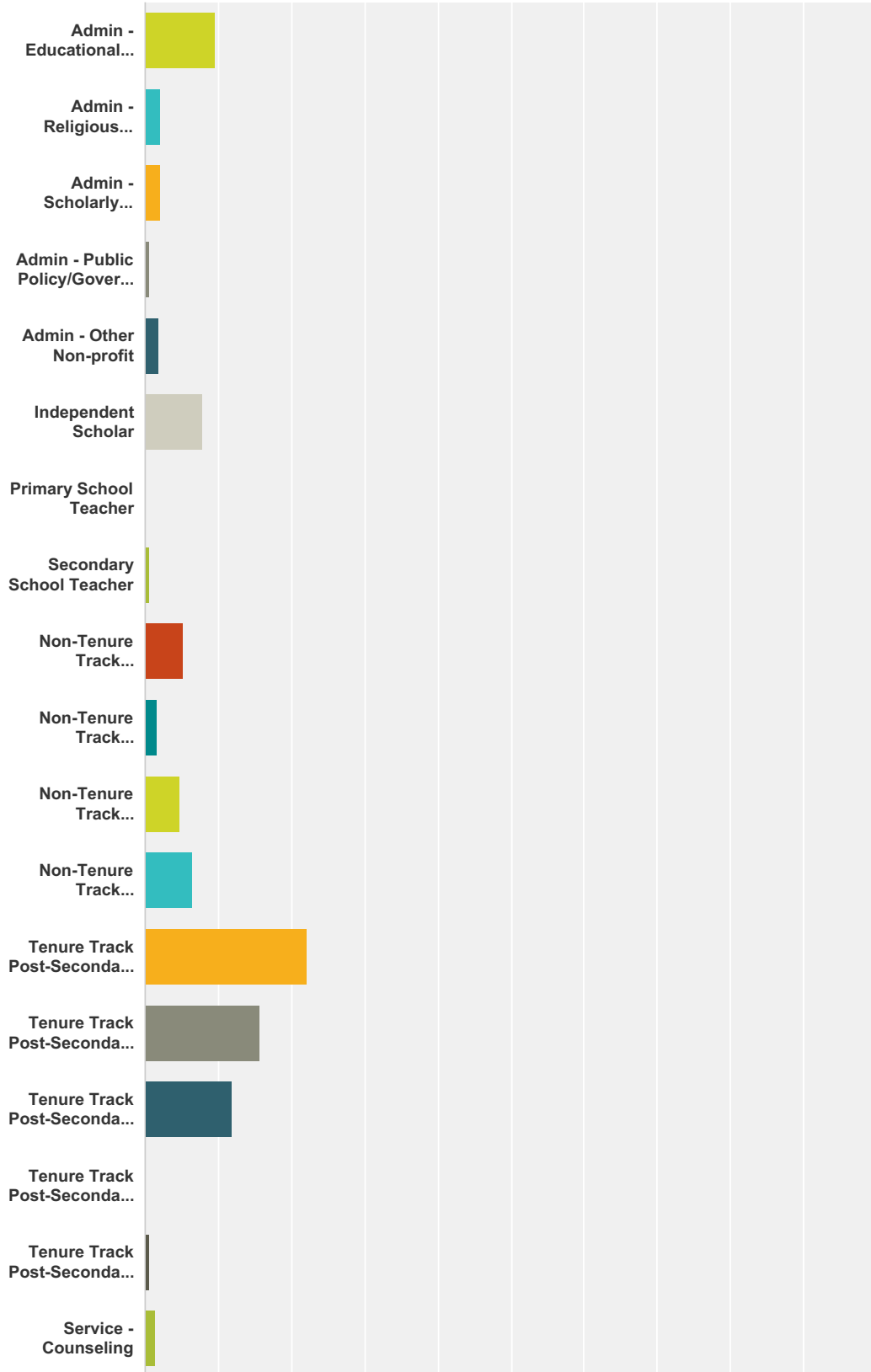
Answered: 1,394 Skipped: 11



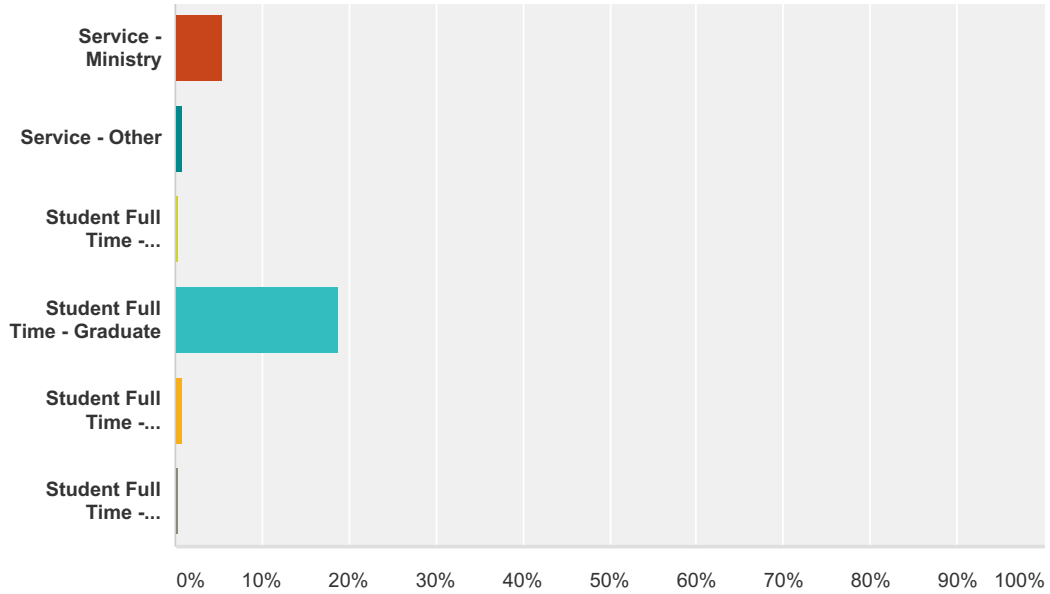
Answer Choices	Responses
To present in a session	48.64% 678
To attend a session	70.09% 977
Professional development	61.19% 853
Networking with colleagues	83.36% 1,162
To find a job	10.76% 150
To fill a job position	4.81% 67
To visit the Exhibit Hall	42.68% 595
To meet with a publisher	31.35% 437
<b>Total Respondents: 1,394</b>	

**Q4 Which of the following best describes your professional status? (select all that apply)**

Answered: 1,337 Skipped: 68



## 2014 Annual Meeting Survey



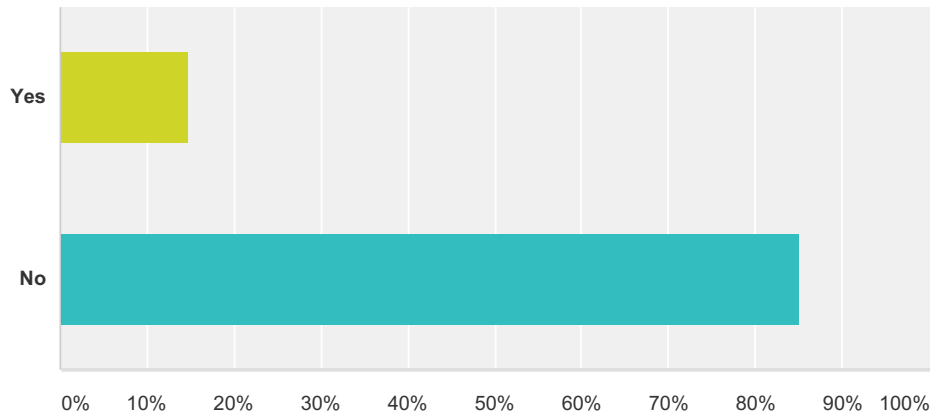
Answer Choices	Responses	
Admin - Educational Institution	9.57%	128
Admin - Religious Institution Outside Higher Ed	2.02%	27
Admin - Scholarly Organization	2.17%	29
Admin - Public Policy/Government	0.52%	7
Admin - Other Non-profit	1.94%	26
Independent Scholar	7.93%	106
Primary School Teacher	0.22%	3
Secondary School Teacher	0.60%	8
Non-Tenure Track Post-Secondary - Full Time Permanent	5.24%	70
Non-Tenure Track Post-Secondary - Part Time Permanent	1.57%	21
Non-Tenure Track Post-Secondary - Visiting/Temporary	4.71%	63
Non-Tenure Track Post-Secondary - Adjunct	6.51%	87
Tenure Track Post-Secondary - Professor	22.21%	297
Tenure Track Post-Secondary - Associate Professor	15.71%	210
Tenure Track Post-Secondary - Assistant Professor	11.97%	160
Tenure Track Post-Secondary - Instructor	0.22%	3
Tenure Track Post-Secondary - Lecturer	0.52%	7
Service - Counseling	1.42%	19
Service - Ministry	5.39%	72

## 2014 Annual Meeting Survey

Service - Other	0.75%	10
Student Full Time - Undergraduate	0.45%	6
Student Full Time - Graduate	18.85%	252
Student Full Time - Professional	0.82%	11
Student Full Time - Ministerial	0.37%	5
<b>Total Respondents: 1,337</b>		

**Q5 Were you a first-time attendee of the AAR Annual Meeting?**

Answered: 1,395 Skipped: 10

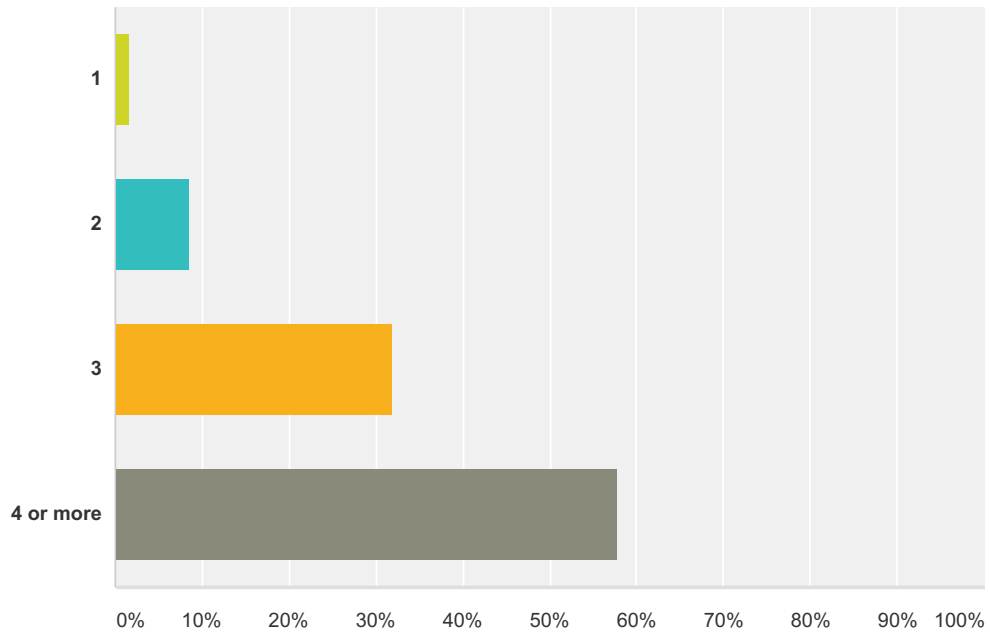


Answer Choices	Responses
Yes	14.77% 206
No	85.23% 1,189
<b>Total</b>	<b>1,395</b>



### Q6 How many days did you attend this year's Annual Meeting?

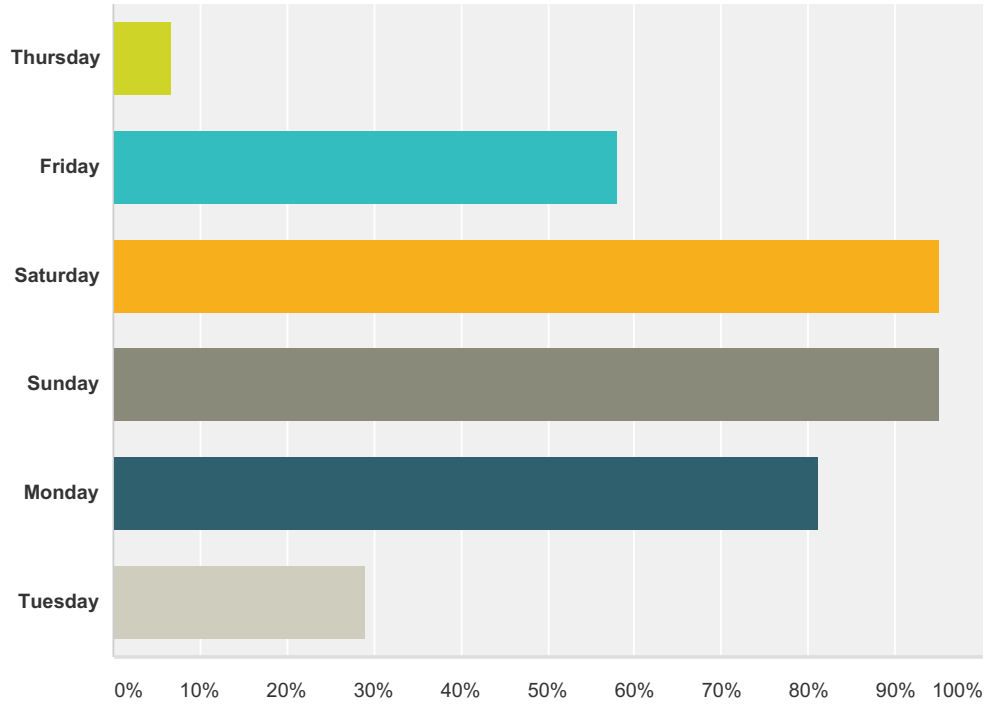
Answered: 1,393 Skipped: 12



Answer Choices	Responses	
1	1.72%	24
2	8.54%	119
3	31.87%	444
4 or more	57.86%	806
<b>Total</b>		<b>1,393</b>

**Q7 Which days did you attend? Please check appropriate day(s).**

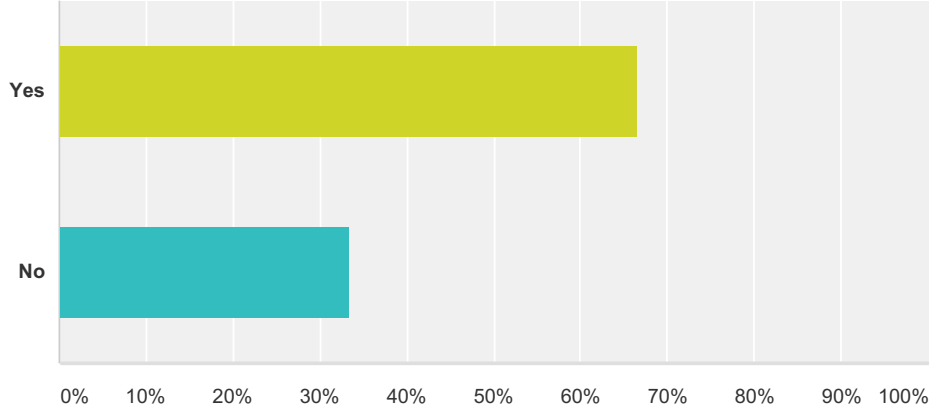
Answered: 1,395 Skipped: 10



Answer Choices	Responses	Count
Thursday	6.74%	94
Friday	58.06%	810
Saturday	95.20%	1,328
Sunday	95.13%	1,327
Monday	81.15%	1,132
Tuesday	29.03%	405
<b>Total Respondents: 1,395</b>		

**Q8 Are you able to attend the Annual Meeting only if you receive funding from your institution or other source?**

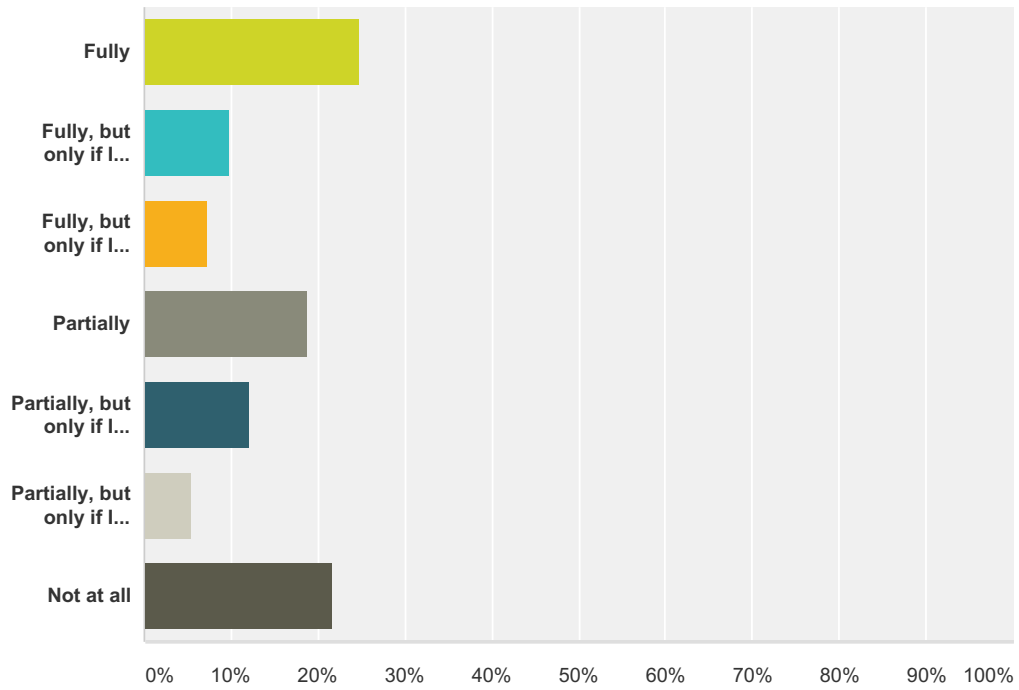
Answered: 1,389 Skipped: 16



Answer Choices	Responses	
Yes	66.52%	924
No	33.48%	465
<b>Total</b>		<b>1,389</b>

### Q9 Does your institution pay for your travel expenses to the Annual Meeting?

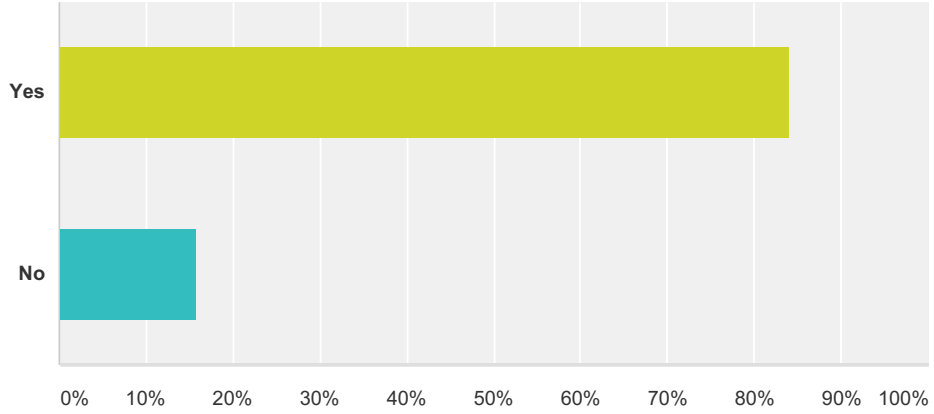
Answered: 1,388 Skipped: 17



Answer Choices	Responses
Fully	24.78% 344
Fully, but only if I present a paper	9.73% 135
Fully, but only if I appear on the program (in any capacity)	7.28% 101
Partially	18.88% 262
Partially, but only if I present a paper	12.10% 168
Partially, but only if I appear on the program (in any capacity)	5.48% 76
Not at all	21.76% 302
<b>Total</b>	<b>1,388</b>

**Q10 Were you exposed to new, thought-provoking, or inspirational ideas at this year's Annual Meeting that you could apply to your teaching and/or research?**

Answered: 1,370 Skipped: 35



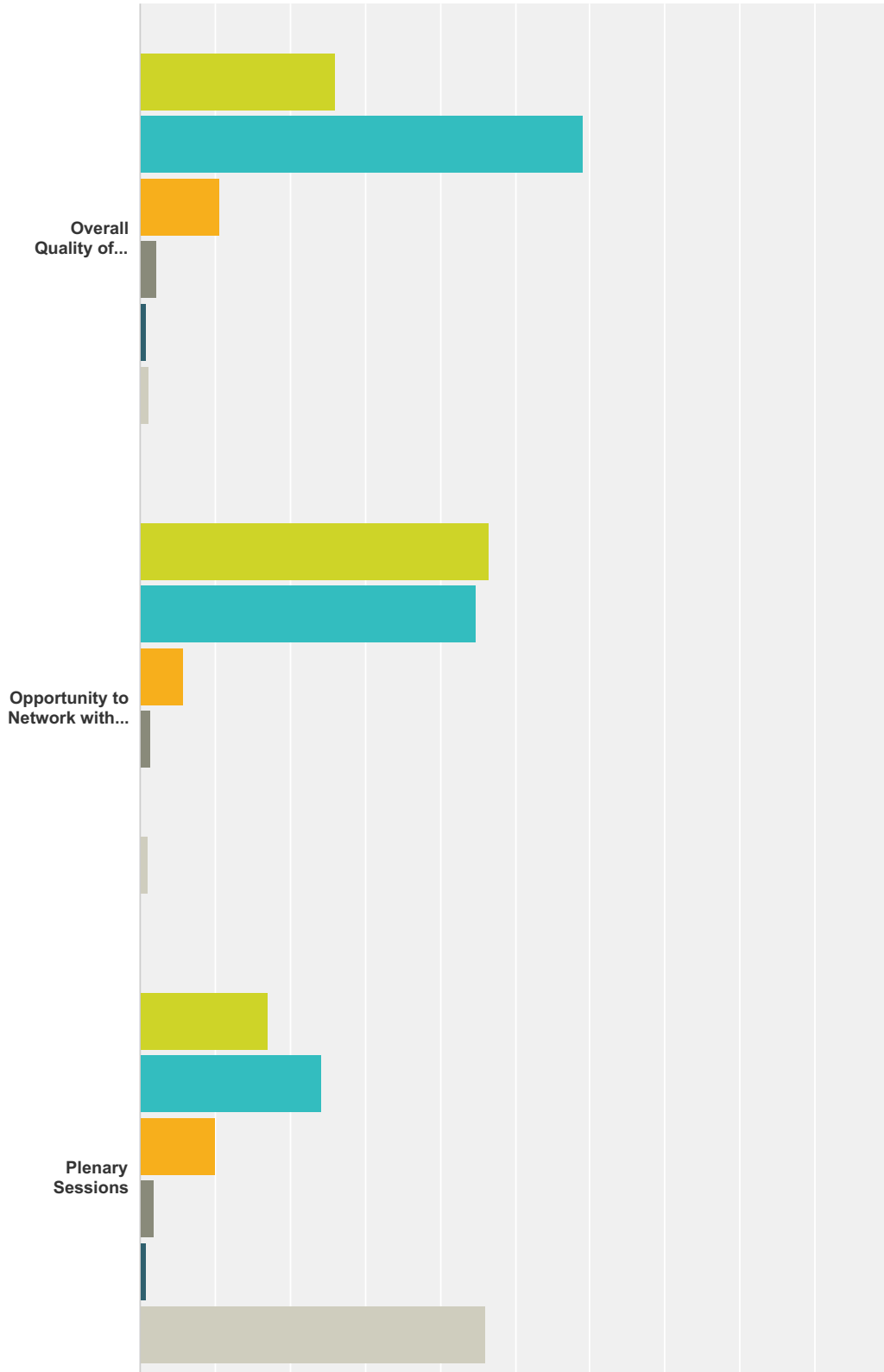
Answer Choices	Responses
Yes	84.09% 1,152
No	15.91% 218
<b>Total</b>	<b>1,370</b>

**Q11 What (non-Programmatic) element would you most like to see at the Annual Meeting next year? (i.e., tours, community service options, or services that the AAR could provide, such as the charging stations in the Exhibit Hall).**

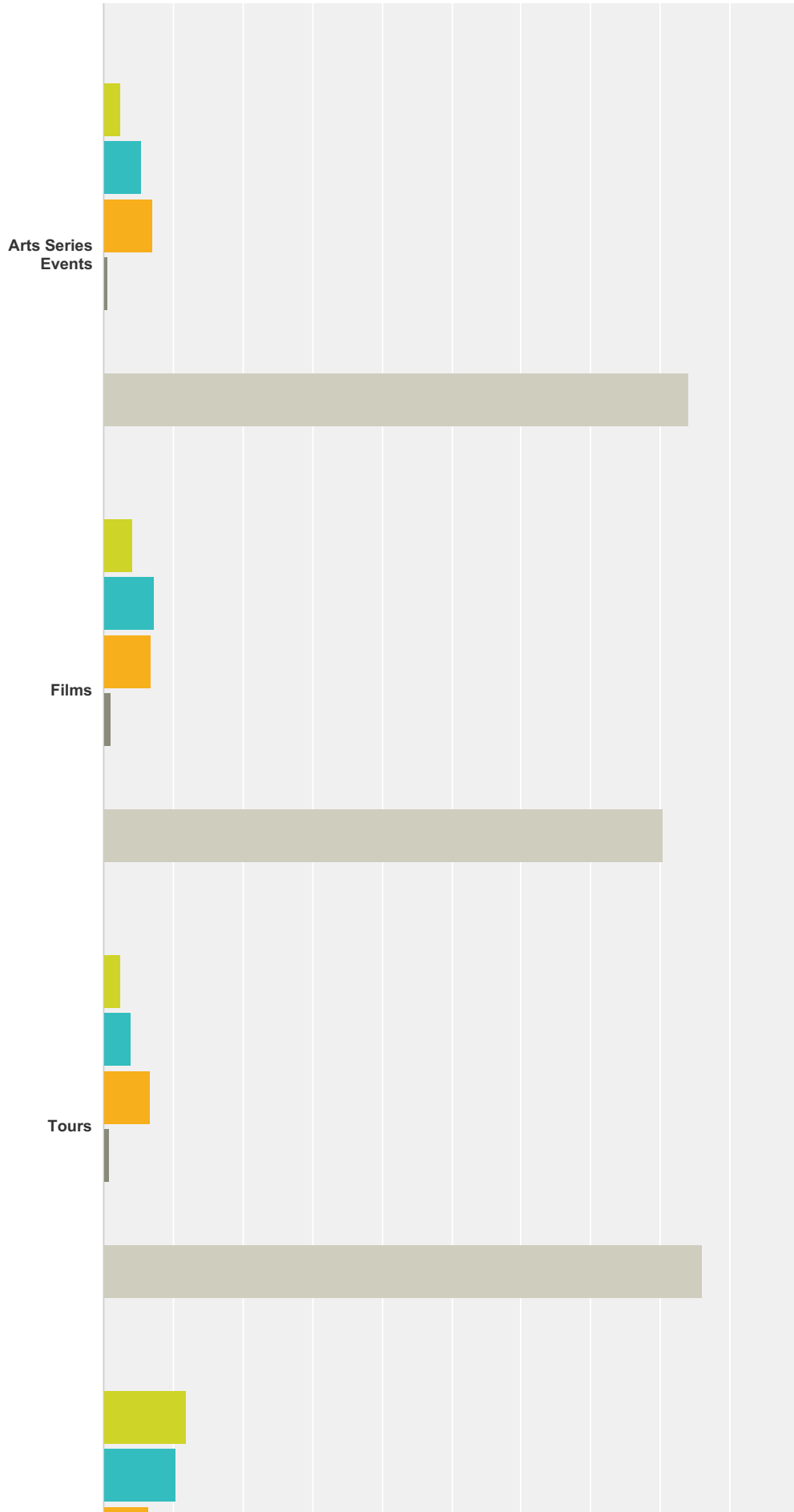
Answered: 451 Skipped: 954

**Q12 PROGRAMMING: Please indicate your satisfaction with the following programmatic aspects of the Annual Meeting:**

Answered: 1,382 Skipped: 23

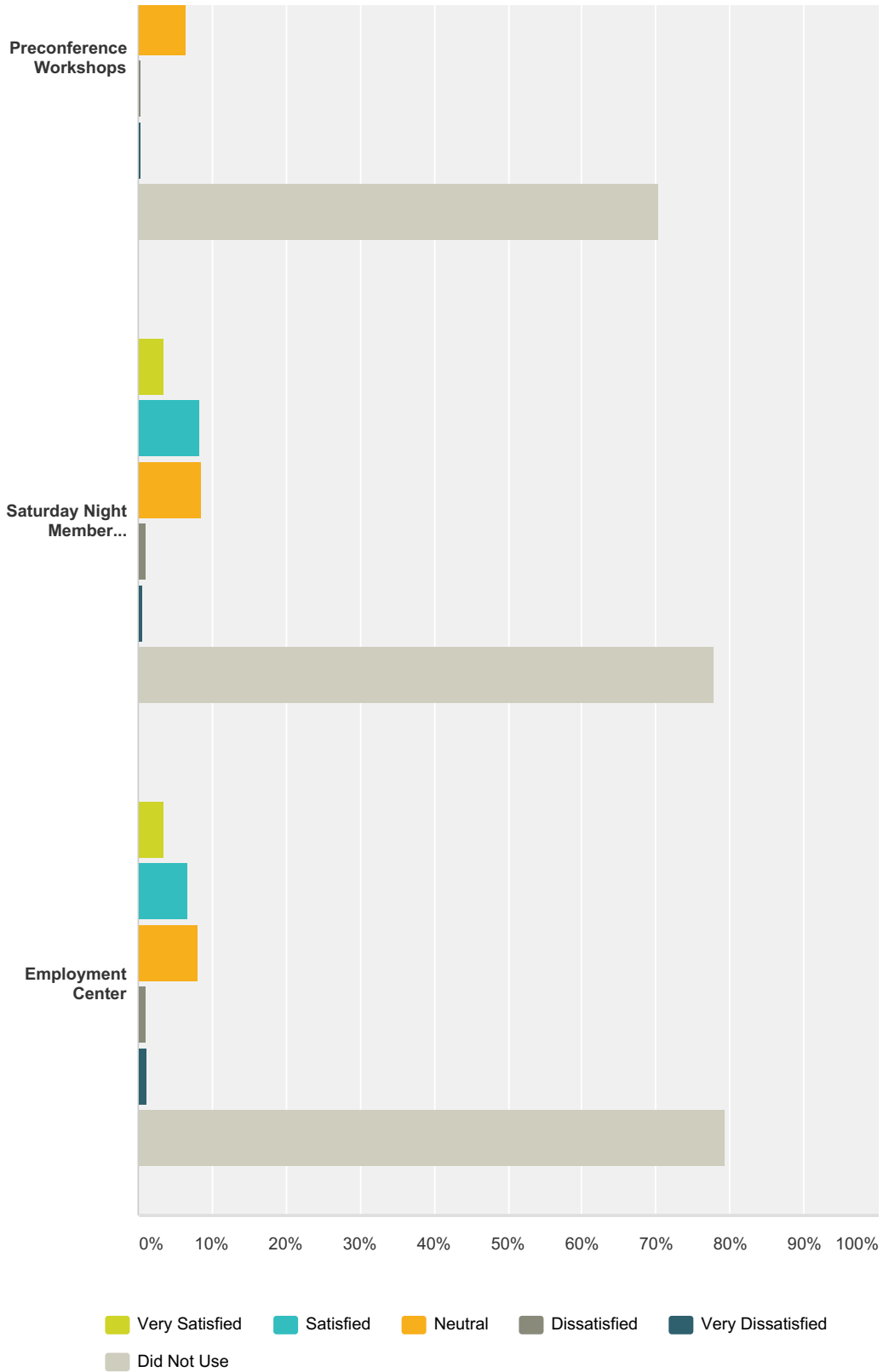


# 2014 Annual Meeting Survey





## 2014 Annual Meeting Survey



	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Did Not Use	Total
Overall Quality of Sessions	26.09% 358	59.04% 810	10.57% 145	2.26% 31	0.80% 11	1.24% 17	1,372

## 2014 Annual Meeting Survey

Opportunity to Network with Friends/Colleagues	<b>46.53%</b> 636	<b>44.99%</b> 615	<b>5.85%</b> 80	<b>1.39%</b> 19	<b>0.15%</b> 2	<b>1.10%</b> 15	1,367
Plenary Sessions	<b>17.12%</b> 231	<b>24.31%</b> 328	<b>10.01%</b> 135	<b>1.78%</b> 24	<b>0.74%</b> 10	<b>46.03%</b> 621	1,349
Arts Series Events	<b>2.44%</b> 32	<b>5.34%</b> 70	<b>7.17%</b> 94	<b>0.69%</b> 9	<b>0.23%</b> 3	<b>84.13%</b> 1,103	1,311
Films	<b>4.10%</b> 54	<b>7.37%</b> 97	<b>6.84%</b> 90	<b>1.06%</b> 14	<b>0.23%</b> 3	<b>80.40%</b> 1,058	1,316
Tours	<b>2.59%</b> 34	<b>3.96%</b> 52	<b>6.70%</b> 88	<b>0.76%</b> 10	<b>0.08%</b> 1	<b>85.92%</b> 1,129	1,314
Preconference Workshops	<b>11.97%</b> 158	<b>10.38%</b> 137	<b>6.52%</b> 86	<b>0.45%</b> 6	<b>0.38%</b> 5	<b>70.30%</b> 928	1,320
Saturday Night Member Reception	<b>3.56%</b> 47	<b>8.26%</b> 109	<b>8.57%</b> 113	<b>1.14%</b> 15	<b>0.53%</b> 7	<b>77.94%</b> 1,028	1,319
Employment Center	<b>3.46%</b> 45	<b>6.77%</b> 88	<b>8.15%</b> 106	<b>1.00%</b> 13	<b>1.23%</b> 16	<b>79.38%</b> 1,032	1,300

**Q13 Did one aspect of the meeting (e.g., a certain session, workshop, or event) influence your decision to attend the meeting? If so, which event? Did it meet your expectations?**

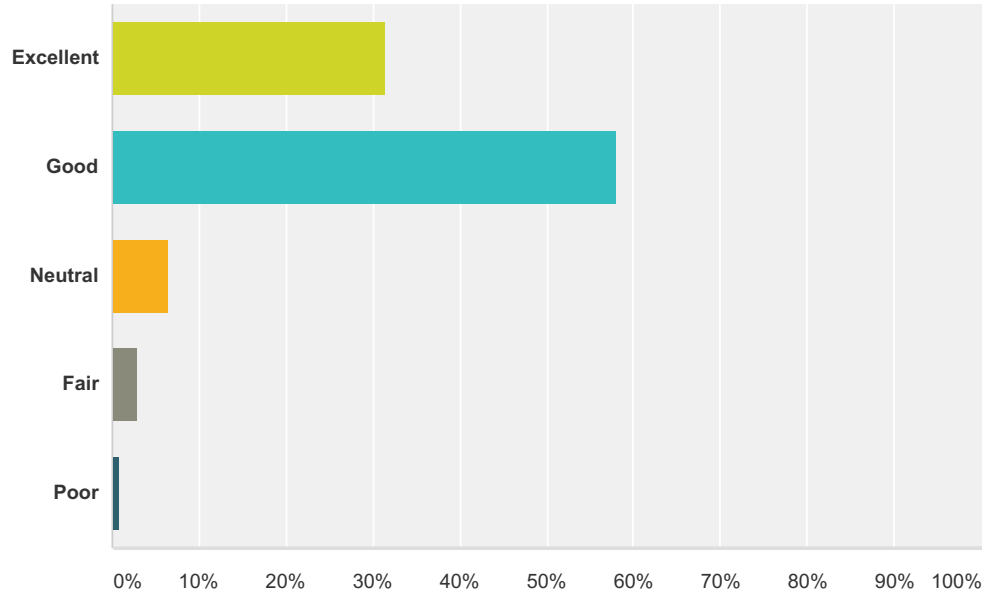
Answered: 452 Skipped: 953

**Q14 What new topics would you like to see highlighted at the next AAR Annual Meeting?**

Answered: 383 Skipped: 1,022

**Q15 How would you rate the overall content of the paper or panel presentations you saw during Annual Meeting sessions you attended?**

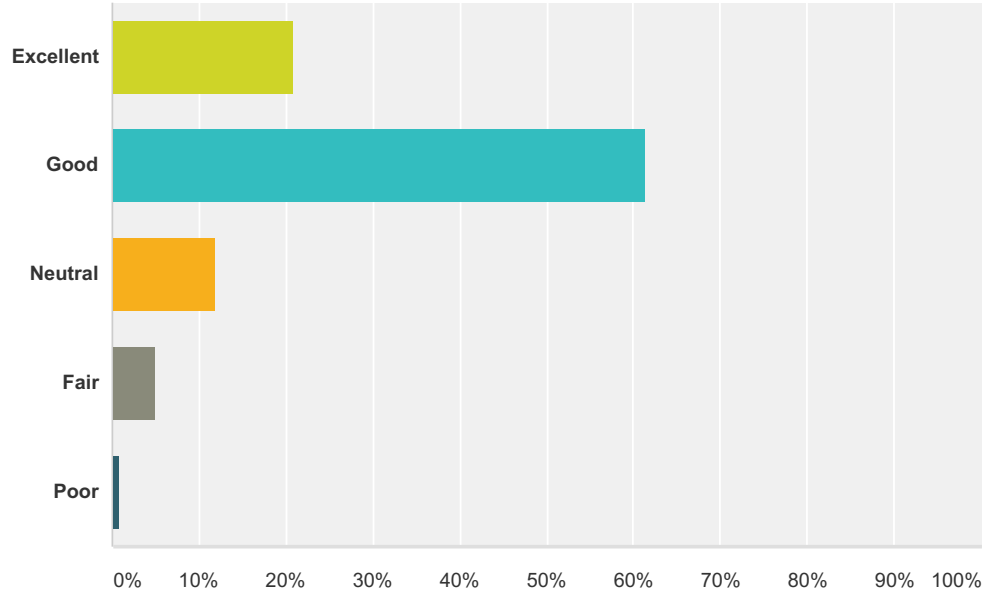
Answered: 1,363 Skipped: 42



Answer Choices	Responses	
Excellent	31.62%	431
Good	58.03%	791
Neutral	6.53%	89
Fair	3.01%	41
Poor	0.81%	11
<b>Total</b>		<b>1,363</b>

**Q16 How would you rate the overall quality of presenter delivery during Annual Meeting sessions you attended?**

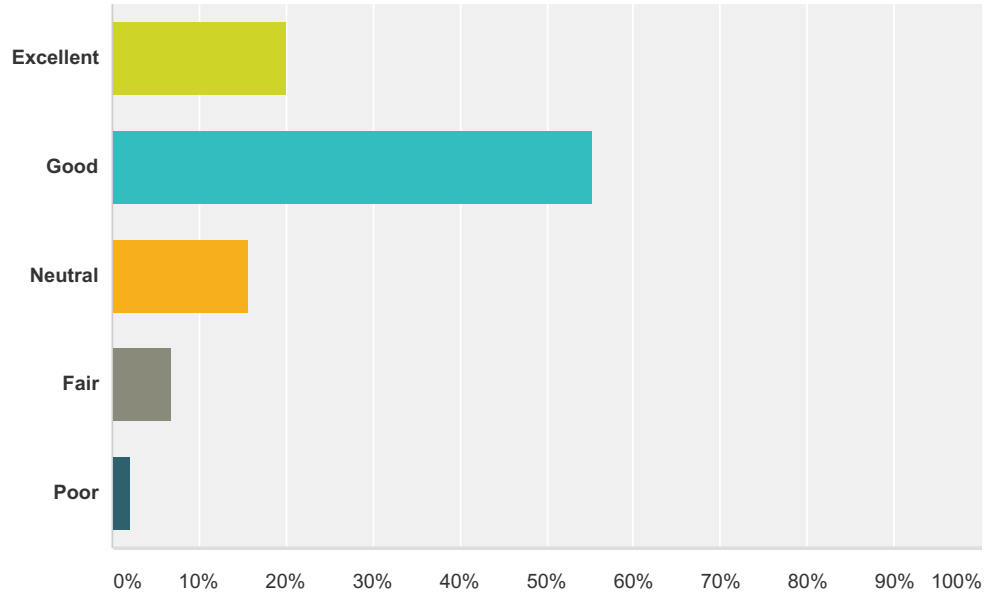
Answered: 1,359 Skipped: 46



Answer Choices	Responses	
Excellent	20.90%	284
Good	61.37%	834
Neutral	11.99%	163
Fair	4.93%	67
Poor	0.81%	11
<b>Total</b>		<b>1,359</b>

**Q17 How would you rate the quality of the question and answer periods and audience discussions you witnessed during Annual Meeting sessions you attended?**

Answered: 1,343 Skipped: 62



Answer Choices	Responses	
Excellent	20.03%	269
Good	55.40%	744
Neutral	15.56%	209
Fair	6.92%	93
Poor	2.08%	28
<b>Total</b>		<b>1,343</b>

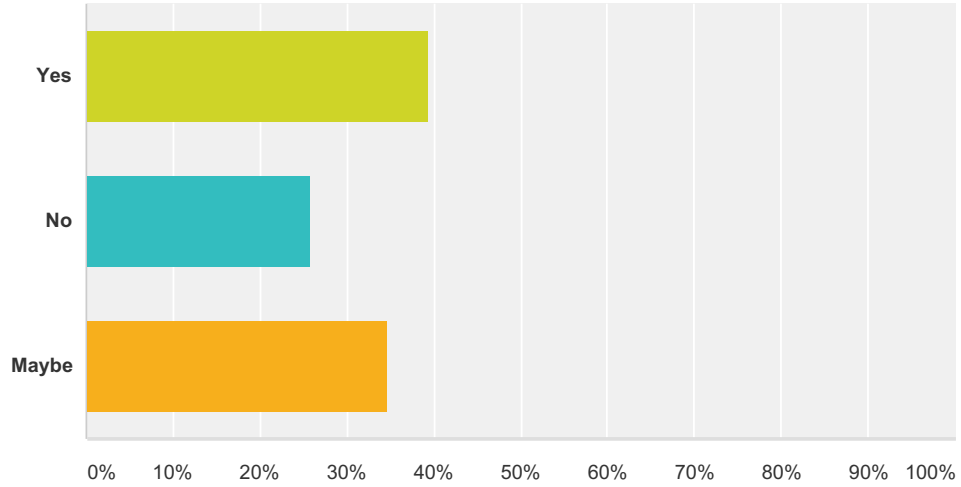
**Q18 Which session of those you attended was the best, and why?**

Answered: 728 Skipped: 677



**Q19 Would you be more interested in participating in Annual Meeting sessions if there was less paper-reading, and more summarizing of arguments followed by Q&A and audience discussion?**

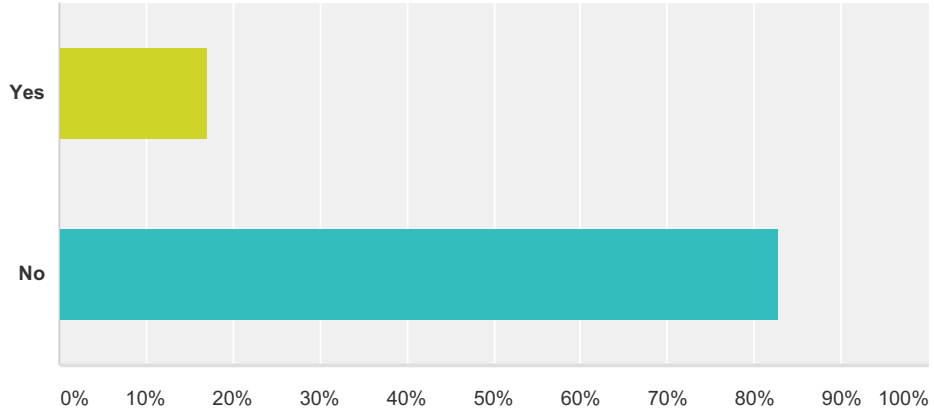
Answered: 1,336 Skipped: 69



Answer Choices	Responses	
Yes	39.37%	526
No	25.90%	346
Maybe	34.73%	464
<b>Total</b>		<b>1,336</b>

**Q20 Did you attend any sessions whose full papers were posted online ahead of the Annual Meeting?**

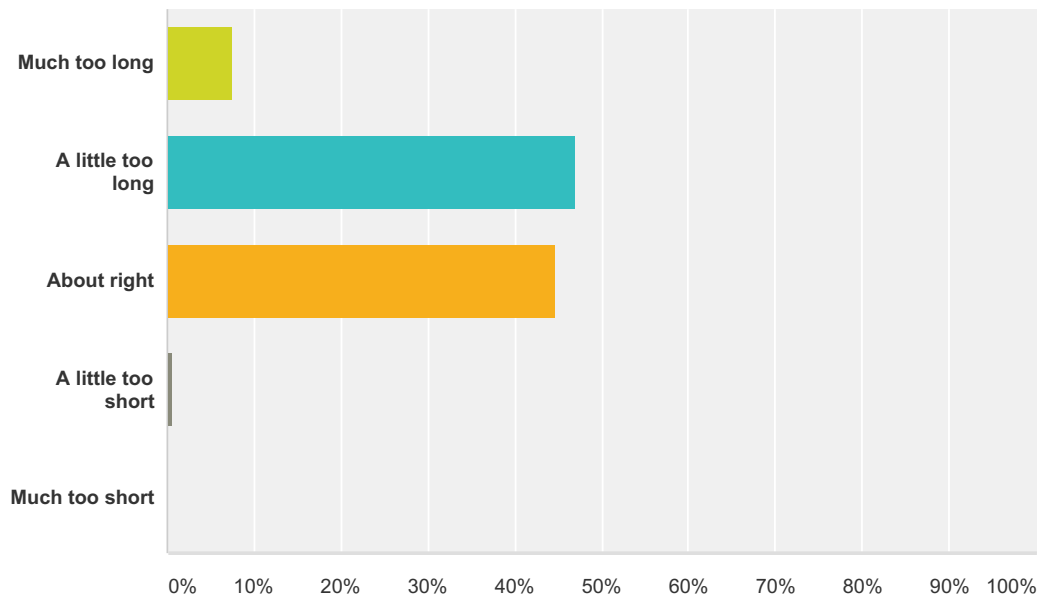
Answered: 1,301 Skipped: 104



Answer Choices	Responses
Yes	17.06% 222
No	82.94% 1,079
<b>Total</b>	<b>1,301</b>

**Q21 What is your opinion of the length of most AAR sessions (2.5 hours)?**

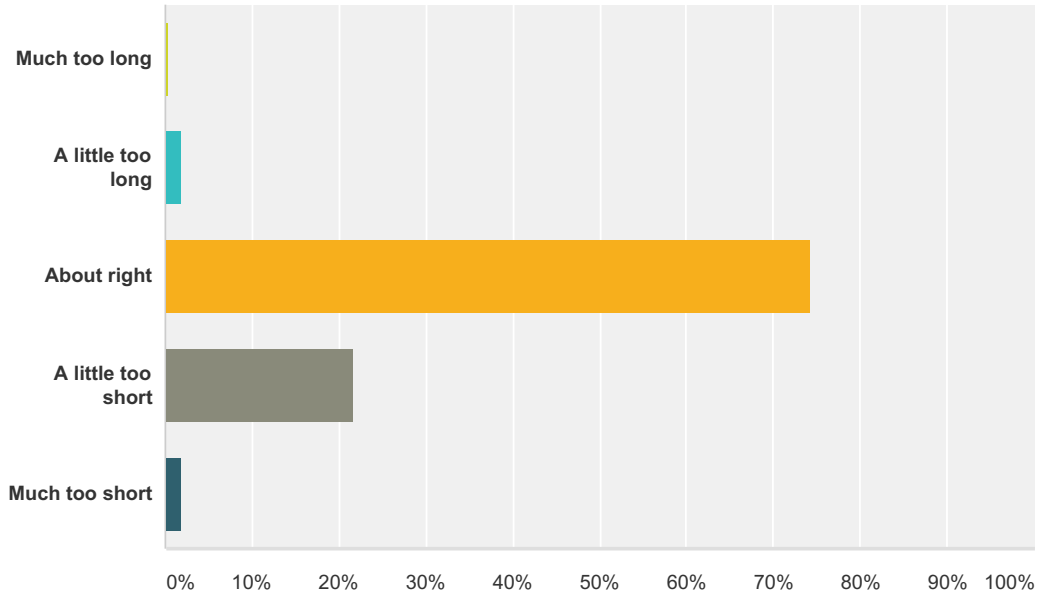
Answered: 1,350 Skipped: 55



Answer Choices	Responses
Much too long	7.56% 102
A little too long	46.89% 633
About right	44.74% 604
A little too short	0.67% 9
Much too short	0.15% 2
<b>Total</b>	<b>1,350</b>

**Q22 What is your opinion of the length of Sunday afternoon (and some Tuesday morning) AAR sessions (90 minutes)?**

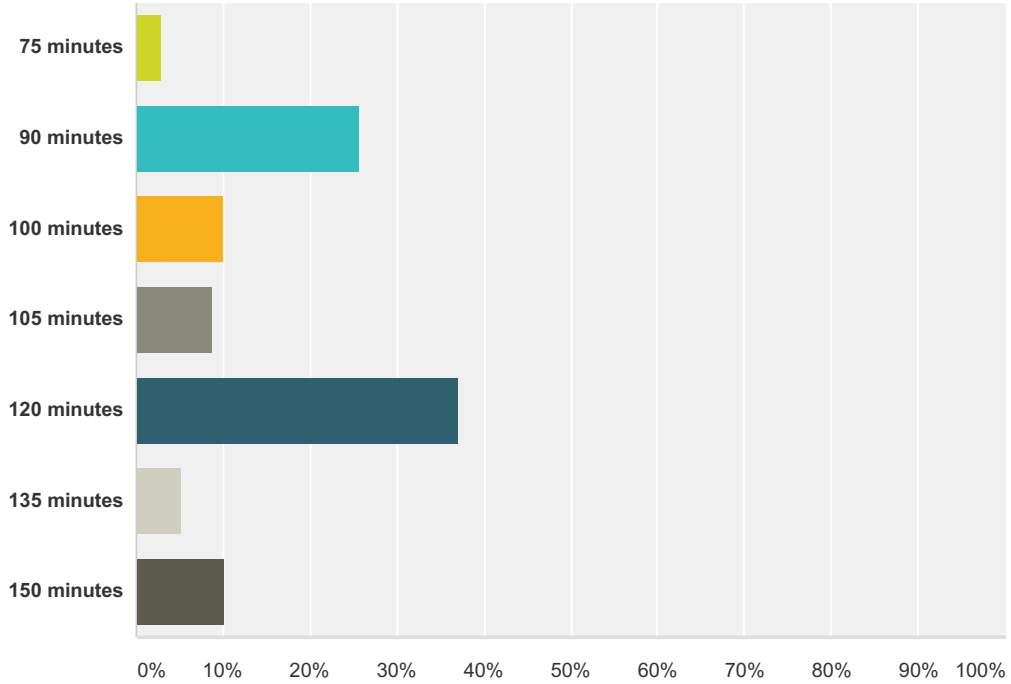
Answered: 1,279 Skipped: 126



Answer Choices	Responses
Much too long	0.39% 5
A little too long	1.80% 23
About right	74.28% 950
A little too short	21.66% 277
Much too short	1.88% 24
<b>Total</b>	<b>1,279</b>

**Q23 What do you think would be the ideal length for the average Annual Meeting session?**

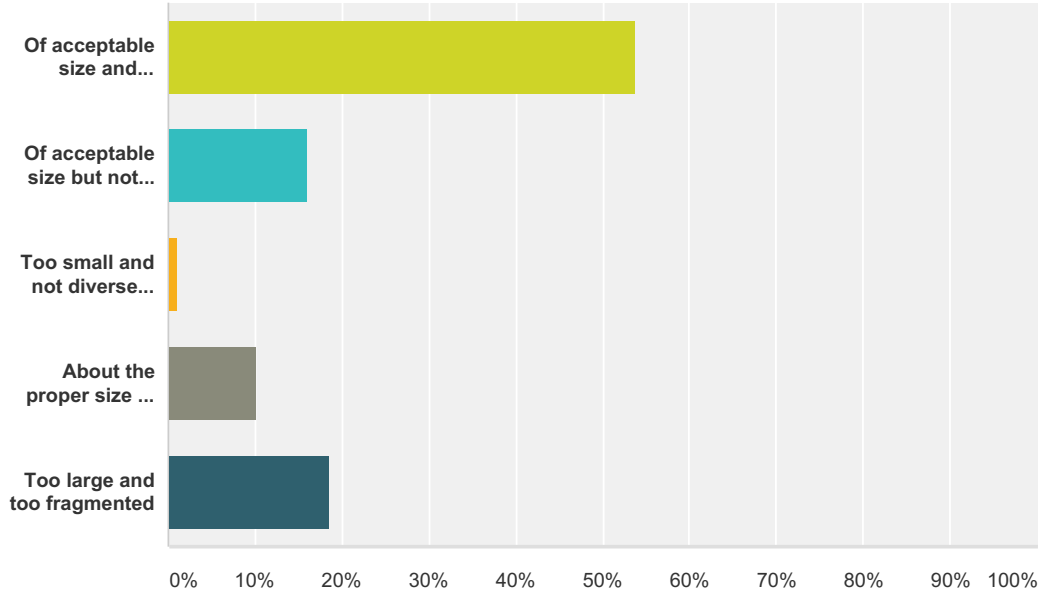
Answered: 1,229 Skipped: 176



Answer Choices	Responses
75 minutes	3.01% 37
90 minutes	25.71% 316
100 minutes	9.93% 122
105 minutes	8.79% 108
120 minutes	37.18% 457
135 minutes	5.13% 63
150 minutes	10.25% 126
<b>Total</b>	<b>1,229</b>

**Q24 In terms of number of overall sessions and simultaneous sessions, the Annual Meeting is:**

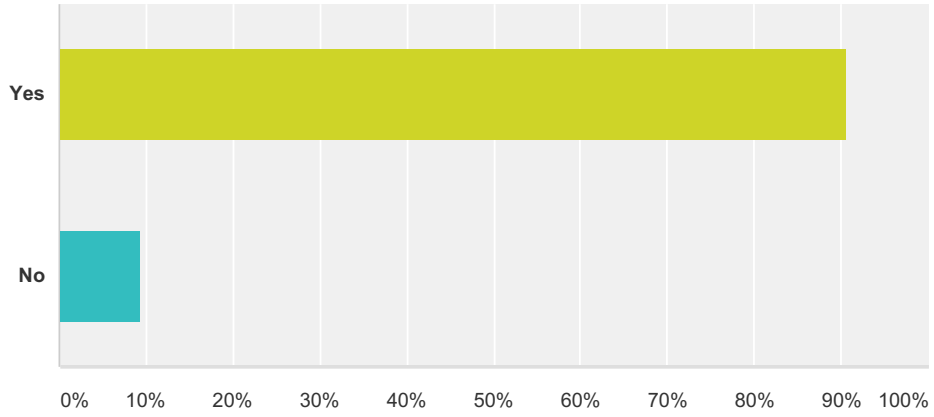
Answered: 1,292 Skipped: 113



Answer Choices	Responses
Of acceptable size and diversity	53.95% 697
Of acceptable size but not diverse enough	16.10% 208
Too small and not diverse enough	1.08% 14
About the proper size but too fragmented	10.29% 133
Too large and too fragmented	18.58% 240
<b>Total</b>	<b>1,292</b>

### Q25 Did you visit the Exhibit Hall at the Annual Meeting?

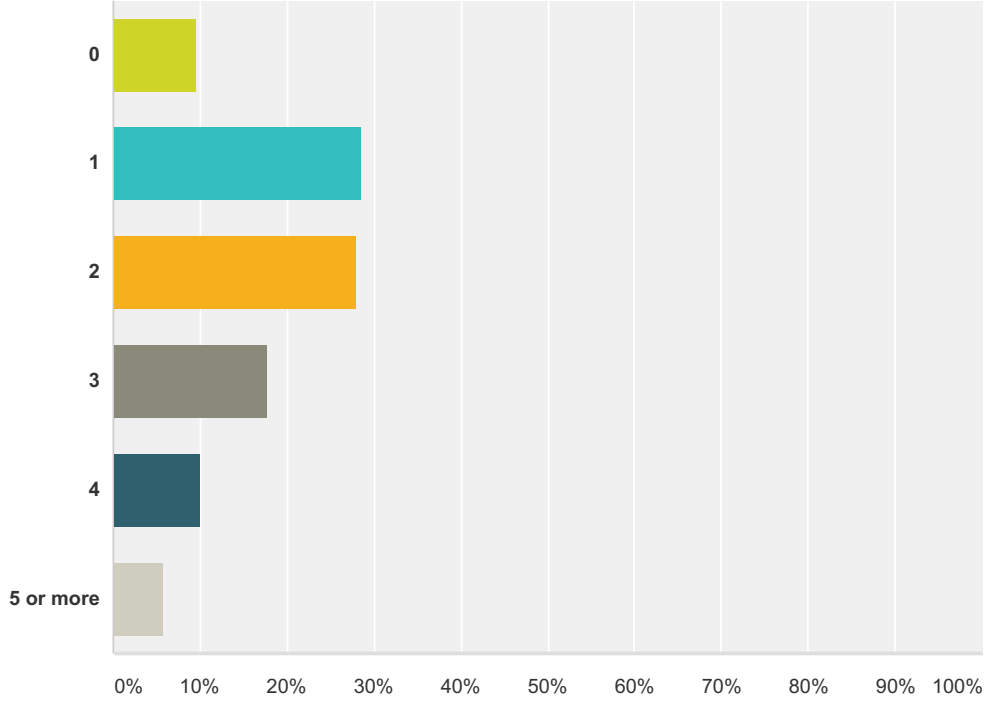
Answered: 1,364 Skipped: 41



Answer Choices	Responses
Yes	90.62% 1,236
No	9.38% 128
<b>Total</b>	<b>1,364</b>

**Q26 Approximately how many total hours did you spend in the Exhibit Hall during the meeting?**

Answered: 1,364 Skipped: 41

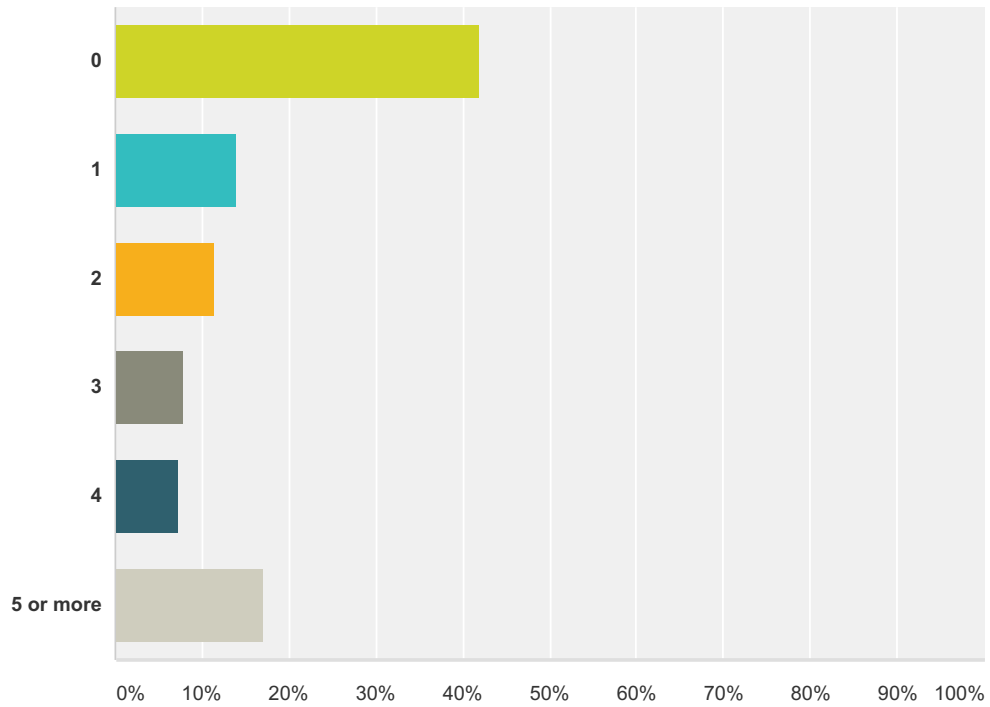


Answer Choices	Responses
0	9.53% 130
1	28.59% 390
2	28.08% 383
3	17.82% 243
4	10.04% 137
5 or more	5.94% 81
<b>Total</b>	<b>1,364</b>



### Q27 How many purchases did you make in the Exhibit Hall?

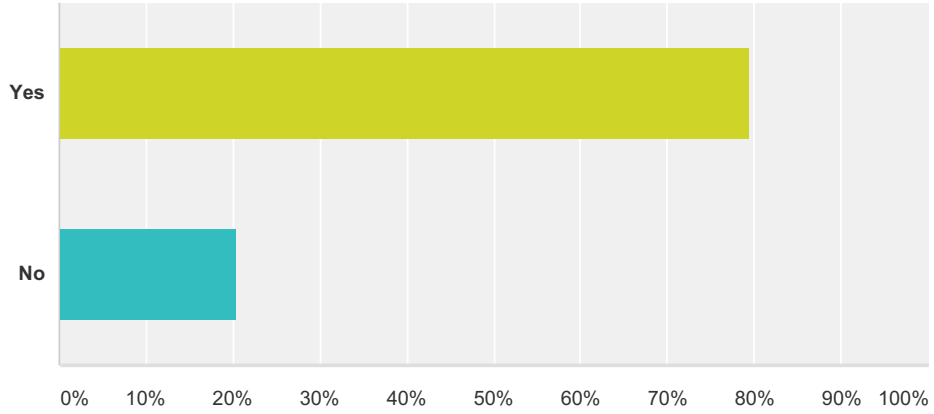
Answered: 1,347 Skipped: 58



Answer Choices	Responses	Count
0	42.02%	566
1	13.96%	188
2	11.51%	155
3	8.02%	108
4	7.35%	99
5 or more	17.15%	231
<b>Total</b>		<b>1,347</b>

**Q28 Are you satisfied with the Exhibit Hall hours? (Saturday-Monday, 8:30 am-5:30 pm, and Tuesday, 8:00 am-12:00 pm)**

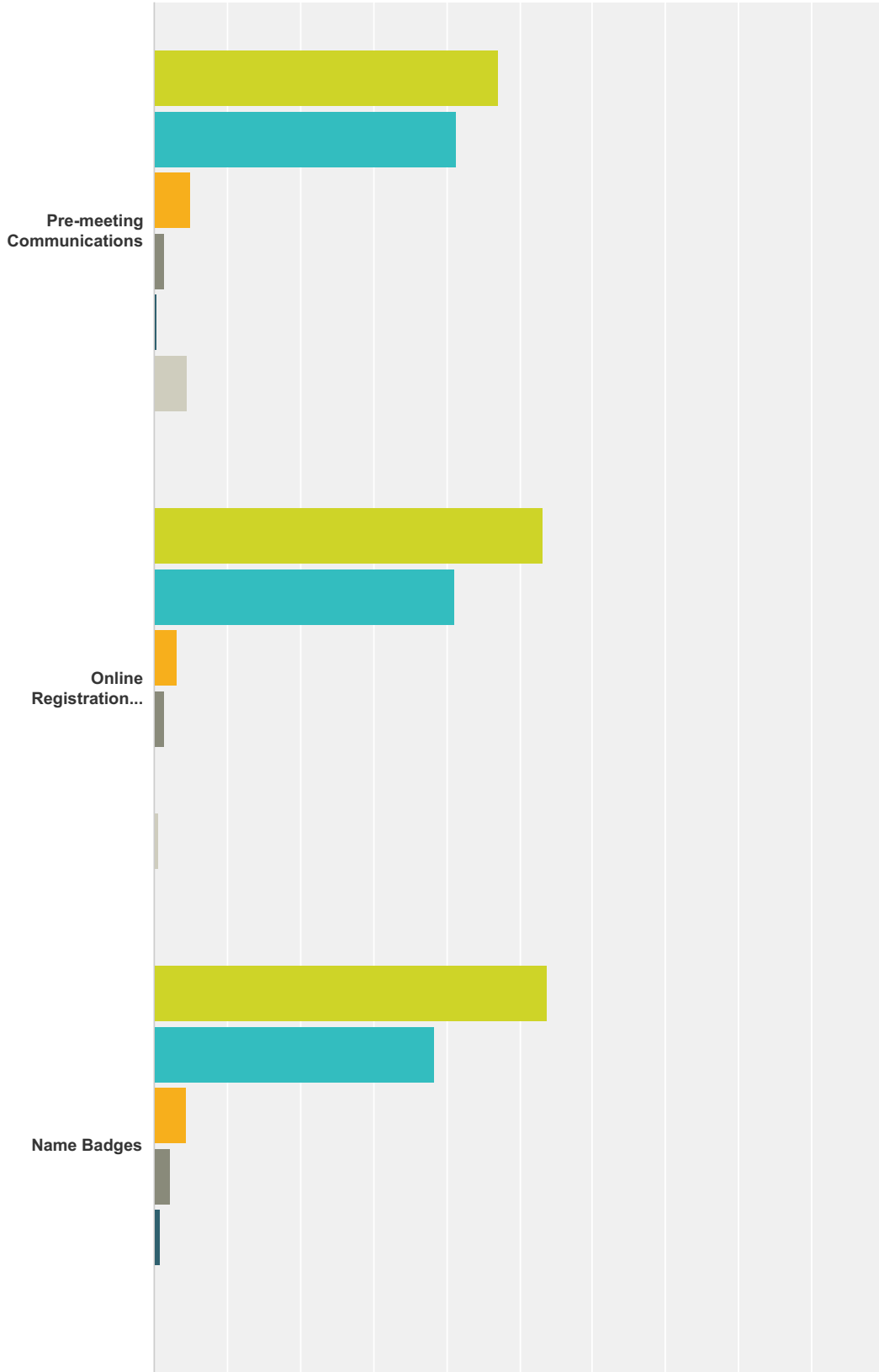
Answered: 1,300 Skipped: 105



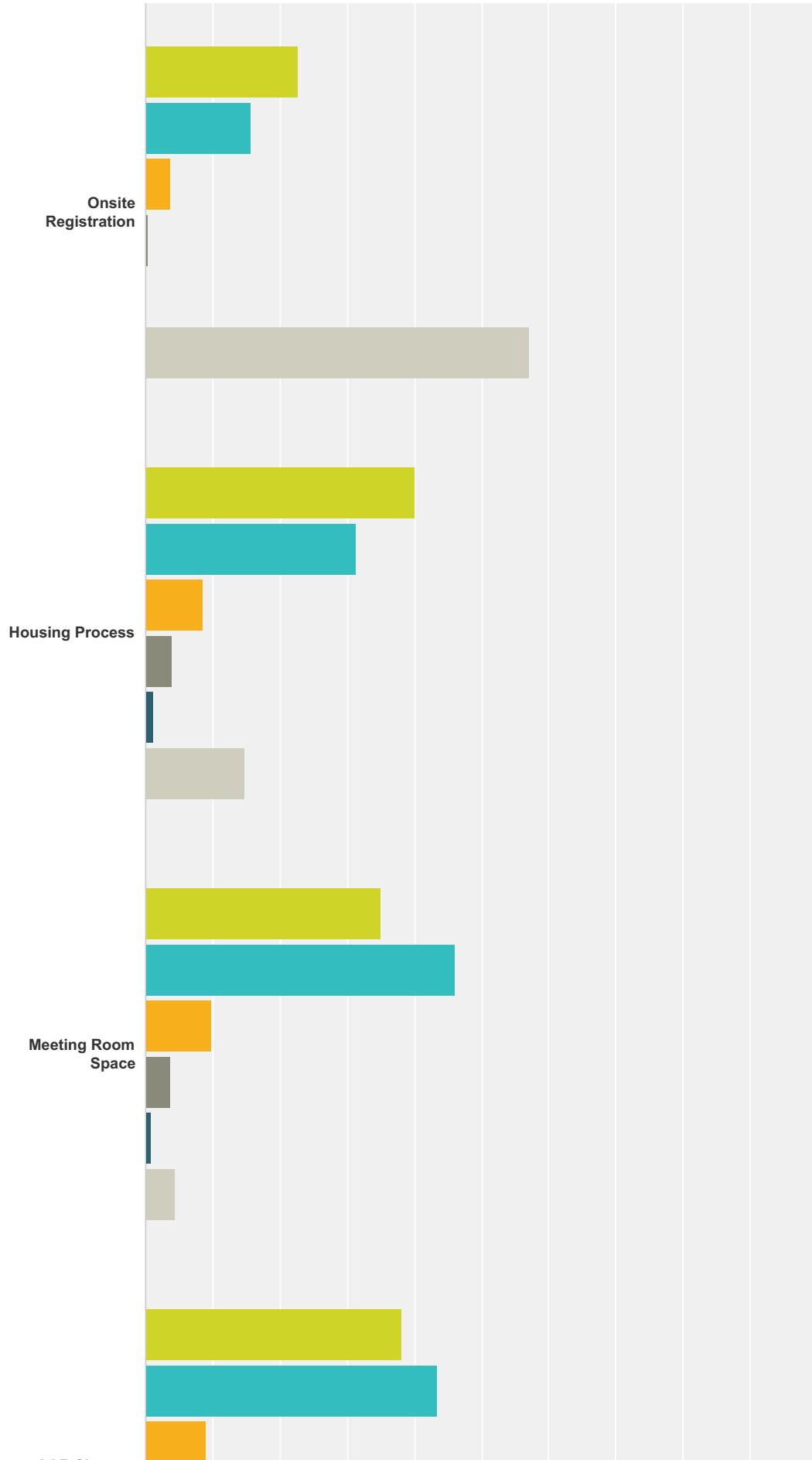
Answer Choices	Responses
Yes	79.46% 1,033
No	20.54% 267
<b>Total</b>	<b>1,300</b>

**Q29 LOGISTICS: Please indicate your satisfaction with the following logistical aspects of the Annual Meeting:**

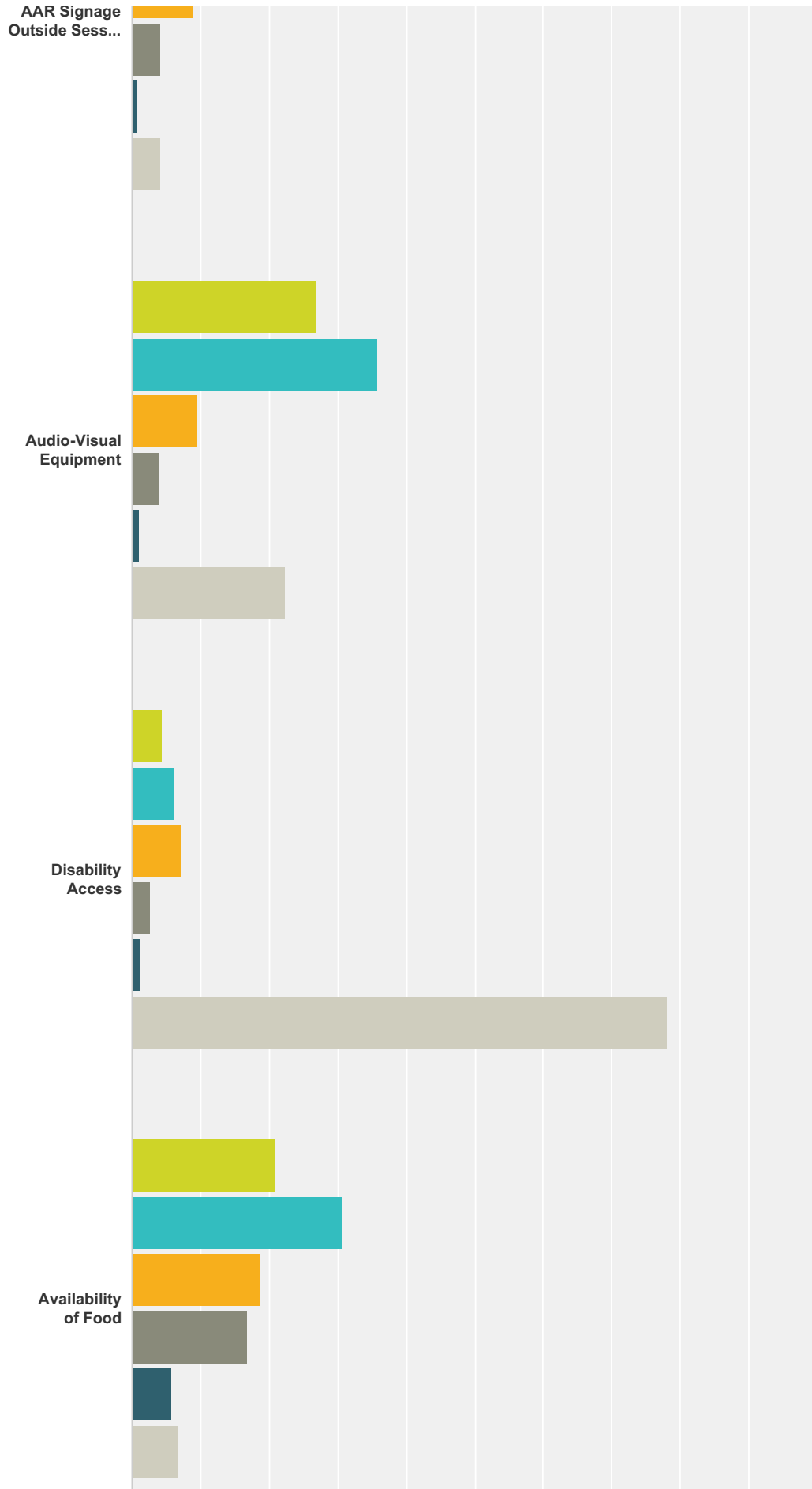
Answered: 1,357 Skipped: 48



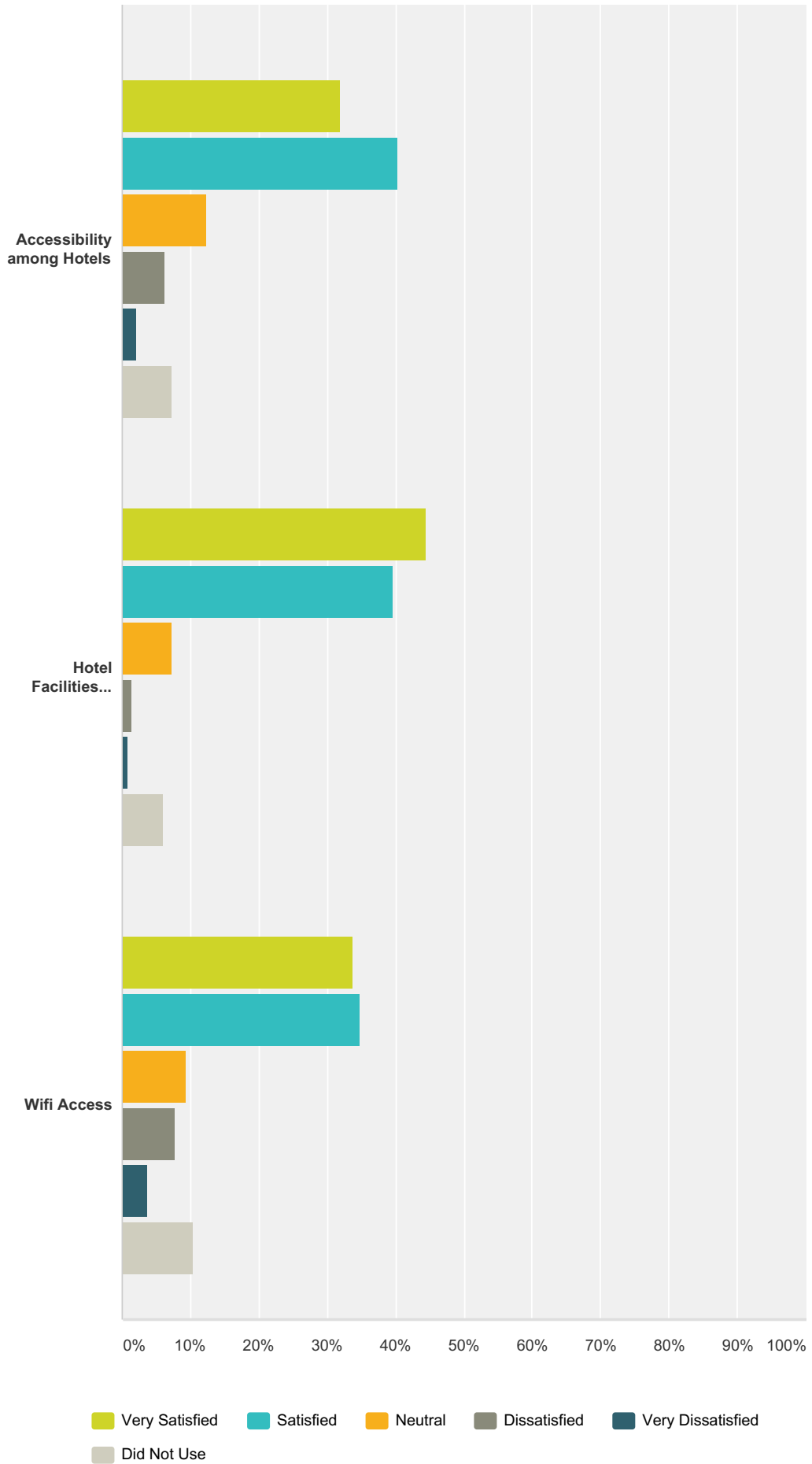
# 2014 Annual Meeting Survey



# 2014 Annual Meeting Survey



# 2014 Annual Meeting Survey

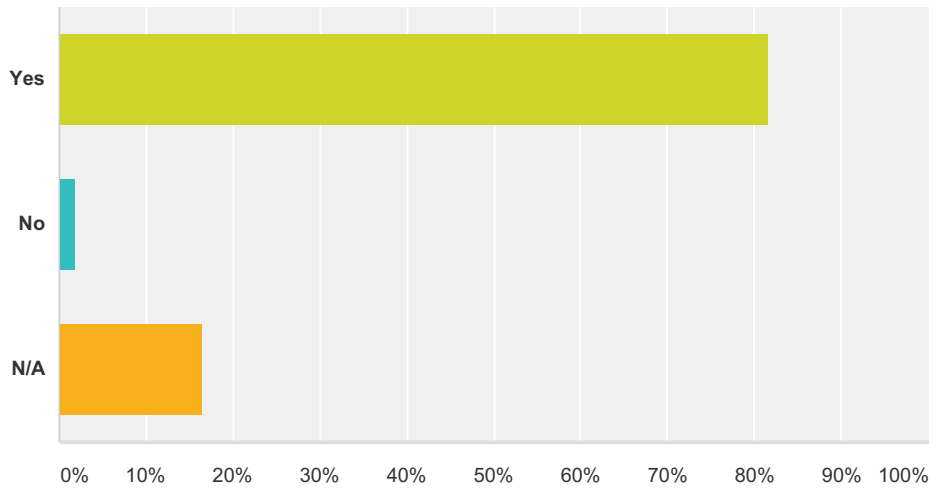


## 2014 Annual Meeting Survey

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Did Not Use	Total
Pre-meeting Communications	47.12% 631	41.37% 554	5.00% 67	1.49% 20	0.45% 6	4.56% 61	1,339
Online Registration Process	53.31% 716	41.18% 553	3.13% 42	1.56% 21	0.15% 2	0.67% 9	1,343
Name Badges	53.76% 722	38.42% 516	4.32% 58	2.31% 31	0.89% 12	0.30% 4	1,343
Onsite Registration	22.81% 299	15.71% 206	3.81% 50	0.38% 5	0.00% 0	57.28% 751	1,311
Housing Process	40.18% 536	31.41% 419	8.47% 113	3.90% 52	1.27% 17	14.77% 197	1,334
Meeting Room Space	35.14% 466	46.23% 613	9.73% 129	3.70% 49	0.90% 12	4.30% 57	1,326
AAR Signage Outside Session Rooms	38.29% 507	43.43% 575	9.06% 120	4.15% 55	0.83% 11	4.23% 56	1,324
Audio-Visual Equipment	27.00% 357	35.85% 474	9.68% 128	4.01% 53	1.13% 15	22.31% 295	1,322
Disability Access	4.37% 56	6.32% 81	7.25% 93	2.65% 34	1.33% 17	78.08% 1,001	1,282
Availability of Food	20.79% 275	30.76% 407	18.82% 249	16.86% 223	5.90% 78	6.88% 91	1,323
Accessibility among Hotels	31.85% 422	40.30% 534	12.23% 162	6.26% 83	2.11% 28	7.25% 96	1,325
Hotel Facilities Overall	44.51% 592	39.70% 528	7.37% 98	1.43% 19	0.90% 12	6.09% 81	1,330
Wifi Access	33.86% 446	34.78% 458	9.34% 123	7.74% 102	3.80% 50	10.48% 138	1,317

**Q30 Did you find the onsite staff helpful with questions and problems?**

Answered: 1,345 Skipped: 60



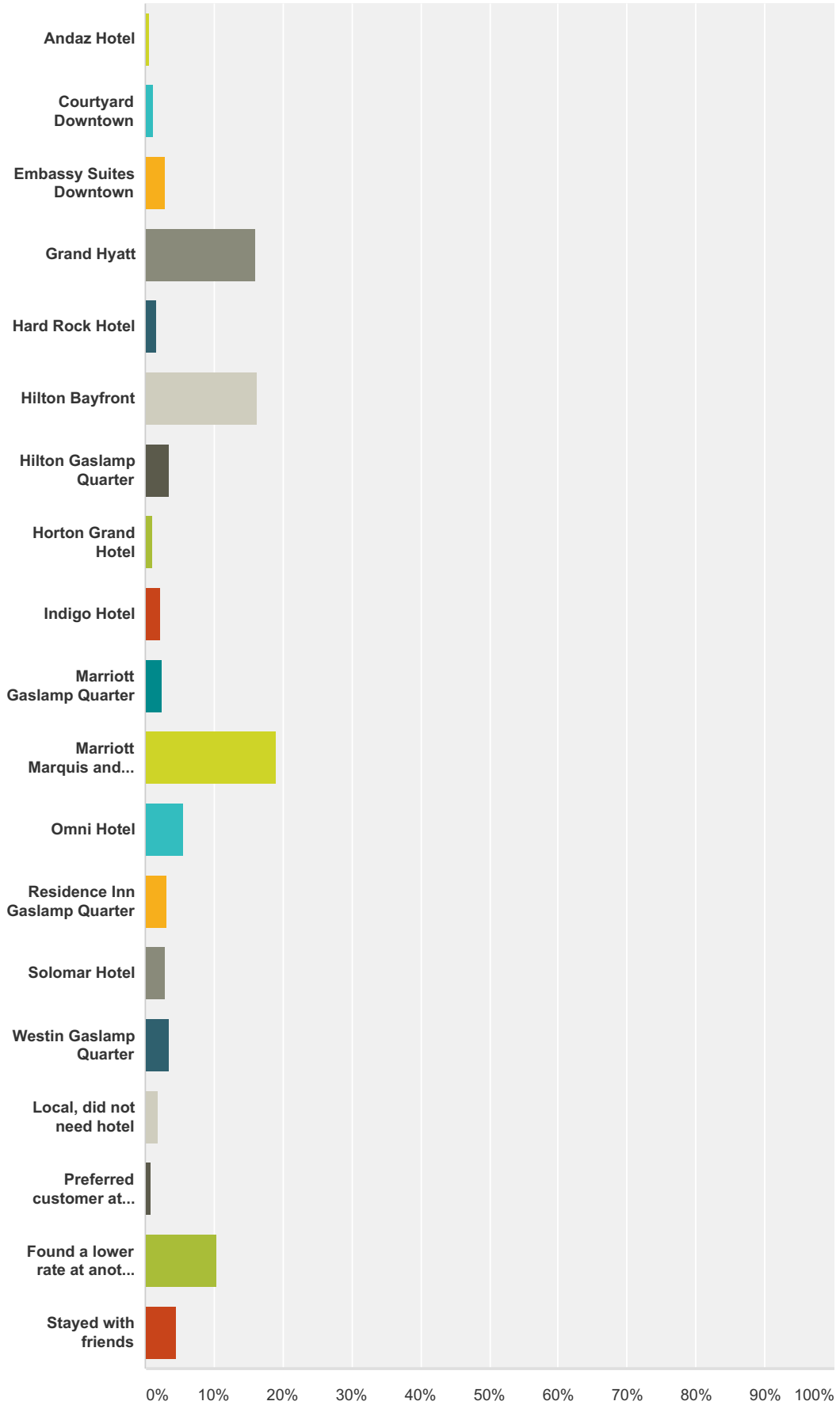
Answer Choices	Responses
Yes	81.64% 1,098
No	1.78% 24
N/A	16.58% 223
<b>Total</b>	<b>1,345</b>



**Q31 Where did you stay during the Annual Meeting?**

Answered: 1,306 Skipped: 99

# 2014 Annual Meeting Survey

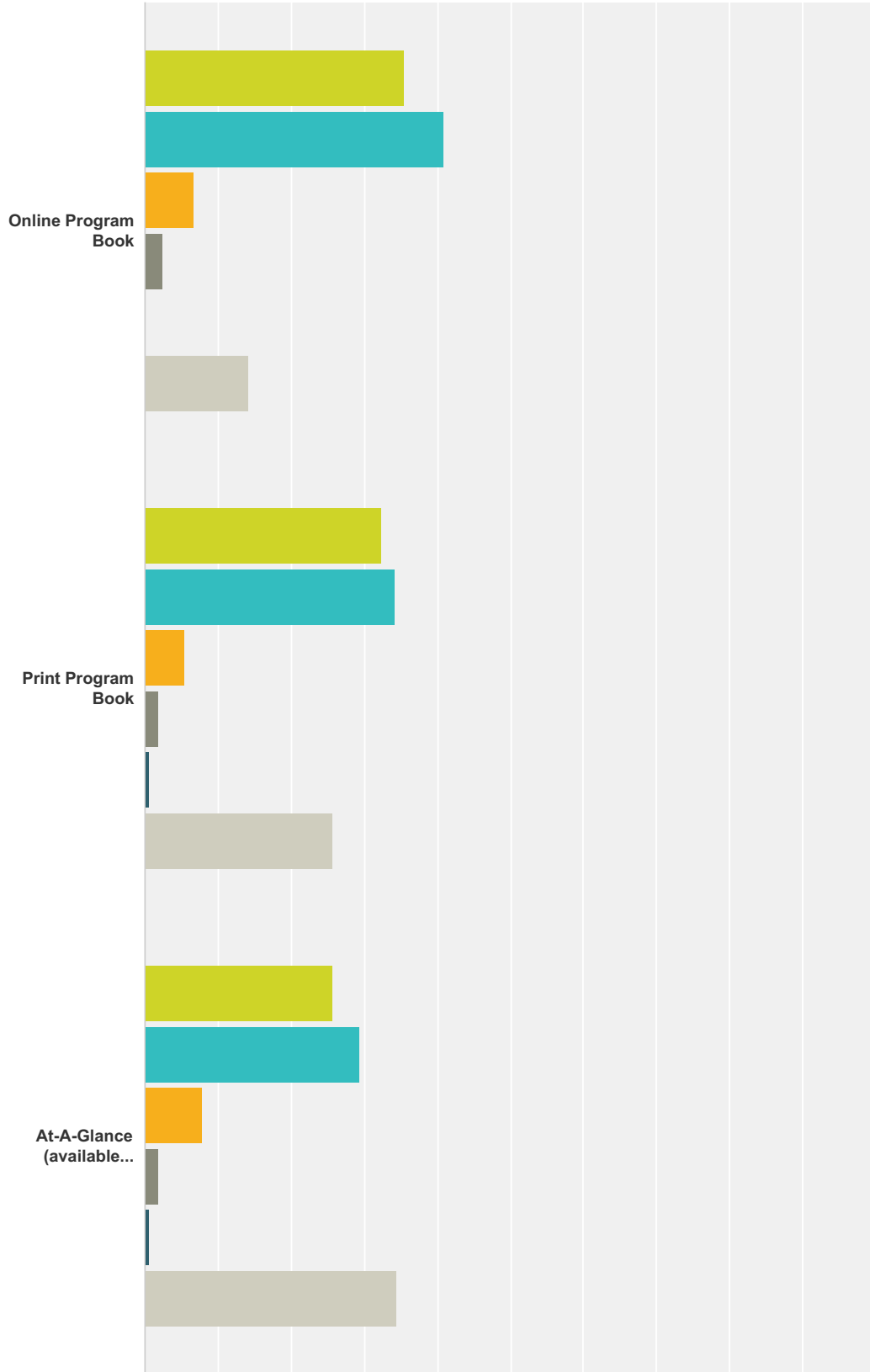


## 2014 Annual Meeting Survey

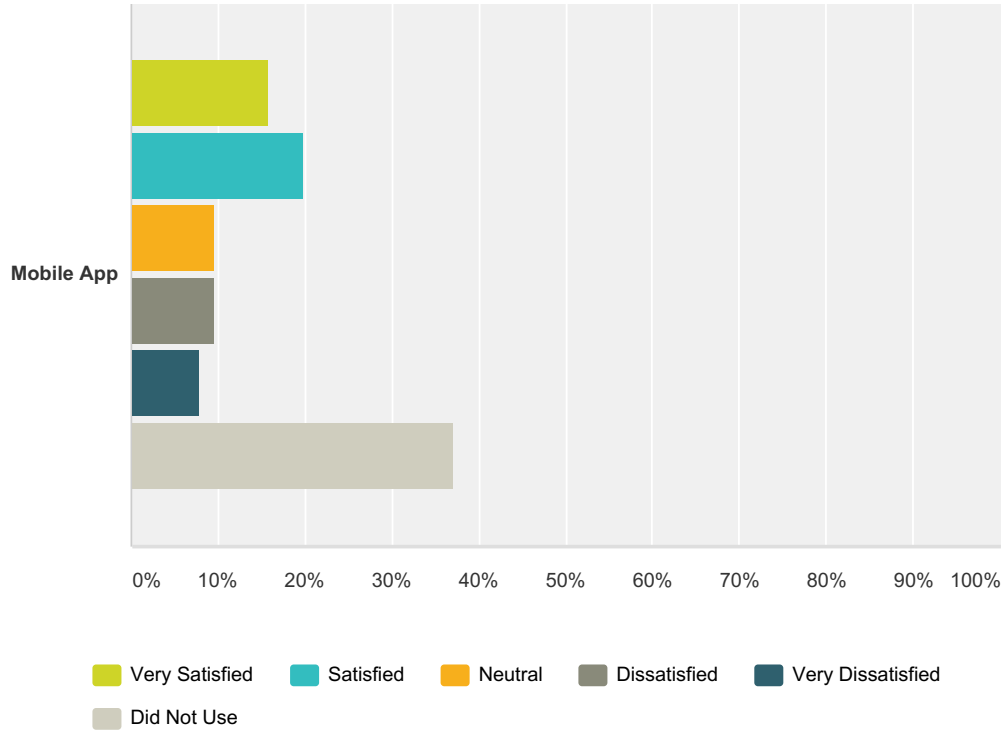
Answer Choices	Responses	
Andaz Hotel	0.69%	9
Courtyard Downtown	1.23%	16
Embassy Suites Downtown	2.99%	39
Grand Hyatt	16.08%	210
Hard Rock Hotel	1.76%	23
Hilton Bayfront	16.23%	212
Hilton Gaslamp Quarter	3.52%	46
Horton Grand Hotel	1.07%	14
Indigo Hotel	2.22%	29
Marriott Gaslamp Quarter	2.53%	33
Marriott Marquis and Marina	18.99%	248
Omni Hotel	5.67%	74
Residence Inn Gaslamp Quarter	3.06%	40
Solomar Hotel	2.99%	39
Westin Gaslamp Quarter	3.45%	45
Local, did not need hotel	1.84%	24
Preferred customer at another hotel	0.77%	10
Found a lower rate at another hotel	10.41%	136
Stayed with friends	4.52%	59
<b>Total</b>		<b>1,306</b>

**Q32 PUBLICATIONS: Please indicate your satisfaction with the following publication aspects of the Annual Meeting:**

Answered: 1,349 Skipped: 56



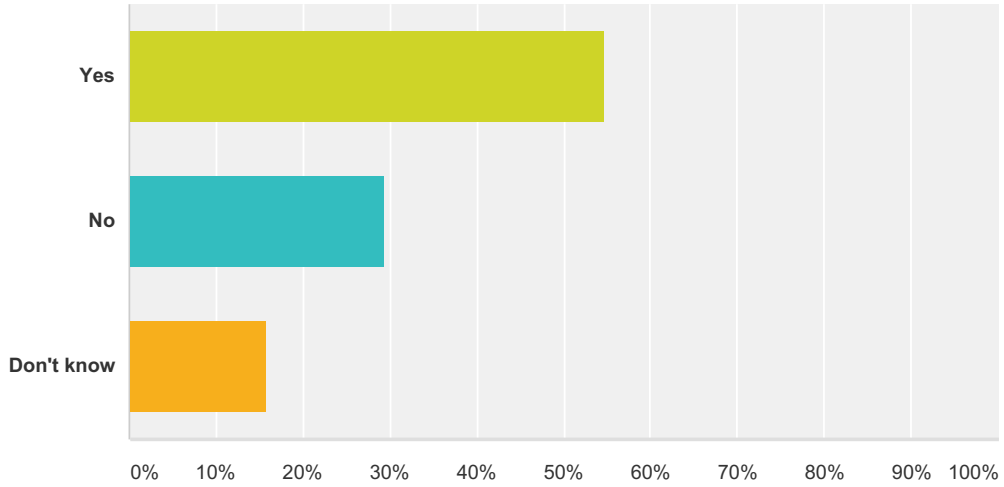
## 2014 Annual Meeting Survey



	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Did Not Use	Total
Online Program Book	35.57% 467	40.82% 536	6.70% 88	2.44% 32	0.30% 4	14.17% 186	1,313
Print Program Book	32.34% 424	34.17% 448	5.42% 71	1.83% 24	0.61% 8	25.63% 336	1,311
At-A-Glance (available onsite only)	25.62% 328	29.53% 378	7.89% 101	1.95% 25	0.55% 7	34.45% 441	1,280
Mobile App	15.79% 206	19.92% 260	9.66% 126	9.66% 126	7.89% 103	37.09% 484	1,305

**Q33 Would you be willing to forego the onsite At-A-Glance entirely, since the Mobile App contains more information and is more up-to-date?**

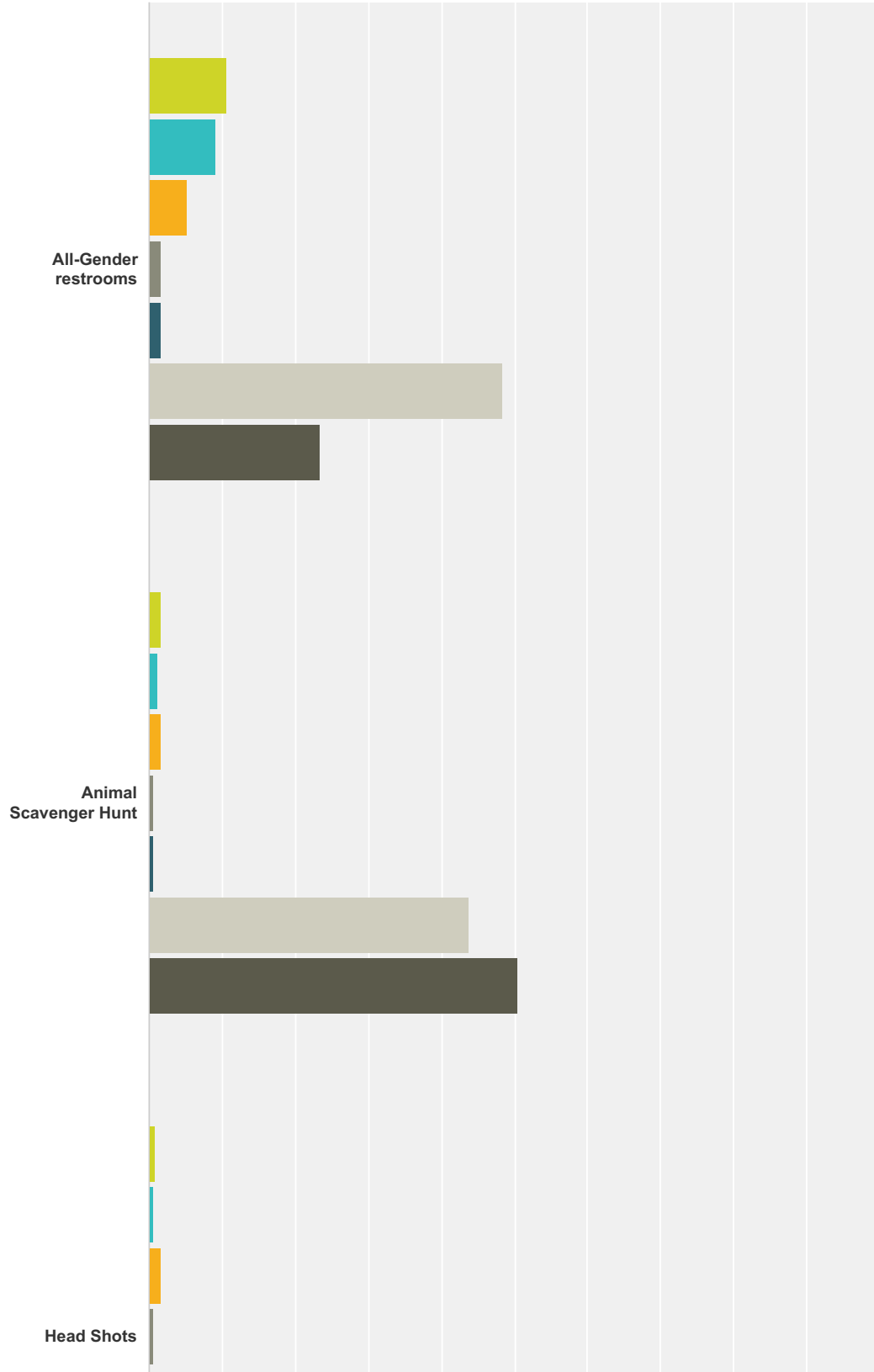
Answered: 1,330 Skipped: 75



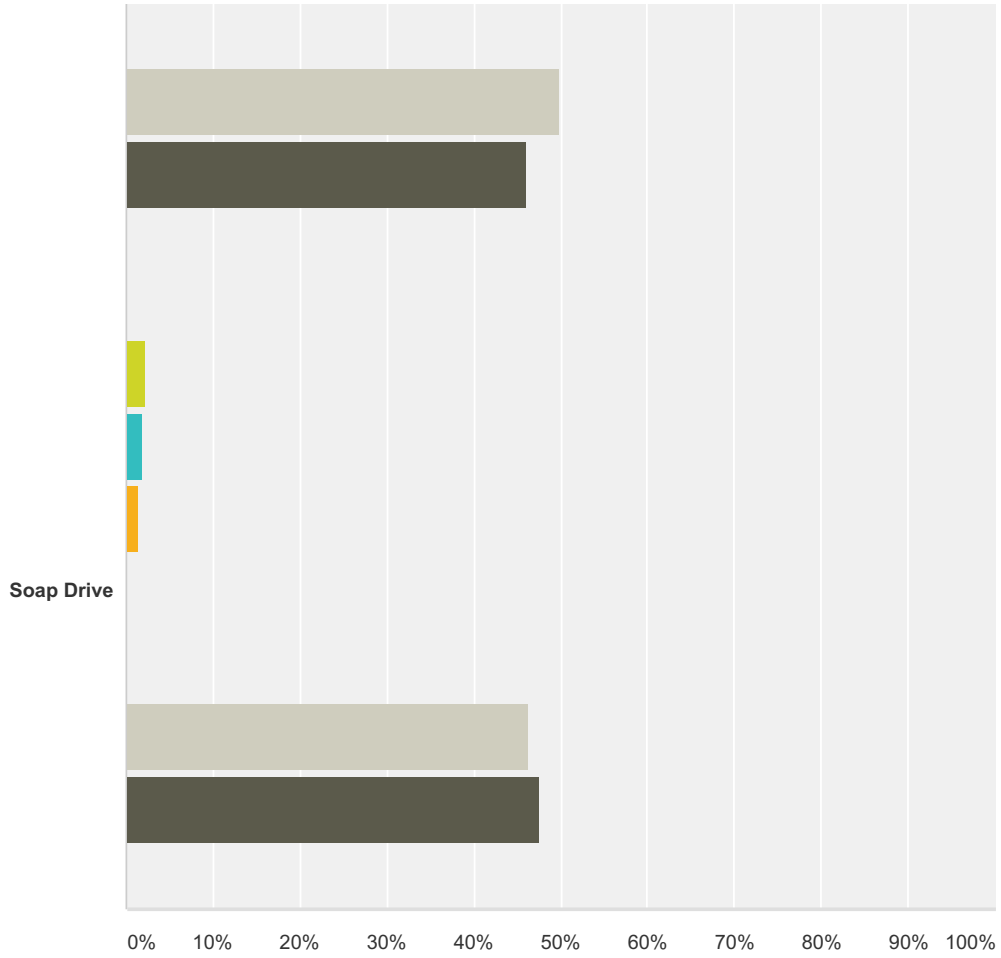
Answer Choices	Responses
Yes	54.66% 727
No	29.40% 391
Don't know	15.94% 212
<b>Total</b>	<b>1,330</b>

**Q34 Did you utilize/participate in any of the new features of the Annual Meeting? If so, what did you think?**

Answered: 1,312 Skipped: 93



## 2014 Annual Meeting Survey



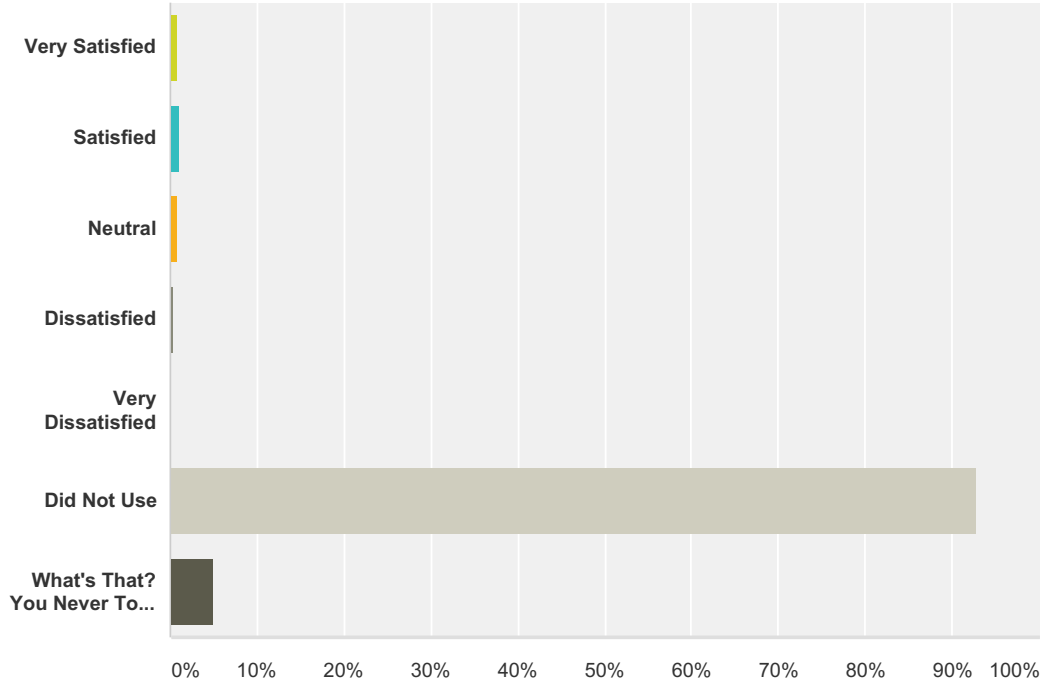
■ Very Satisfied   
 ■ Satisfied   
 ■ Neutral   
 ■ Dissatisfied   
 ■ Very Dissatisfied  
■ Did Not Use   
 ■ What's That? You Never Told Me About This!

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Did Not Use	What's That? You Never Told Me About This!	Total
All-Gender restrooms	<b>10.55%</b> 138	<b>9.25%</b> 121	<b>5.12%</b> 67	<b>1.76%</b> 23	<b>1.61%</b> 21	<b>48.39%</b> 633	<b>23.32%</b> 305	1,308
Animal Scavenger Hunt	<b>1.70%</b> 22	<b>1.16%</b> 15	<b>1.63%</b> 21	<b>0.62%</b> 8	<b>0.62%</b> 8	<b>43.81%</b> 566	<b>50.46%</b> 652	1,292
Head Shots	<b>0.85%</b> 11	<b>0.70%</b> 9	<b>1.63%</b> 21	<b>0.54%</b> 7	<b>0.31%</b> 4	<b>49.85%</b> 644	<b>46.13%</b> 596	1,292
Soap Drive	<b>2.27%</b> 29	<b>1.80%</b> 23	<b>1.49%</b> 19	<b>0.31%</b> 4	<b>0.23%</b> 3	<b>46.24%</b> 591	<b>47.65%</b> 609	1,278



### Q35 Did you utilize/participate in any of the disability provisions during the Annual Meeting?

Answered: 1,292 Skipped: 113



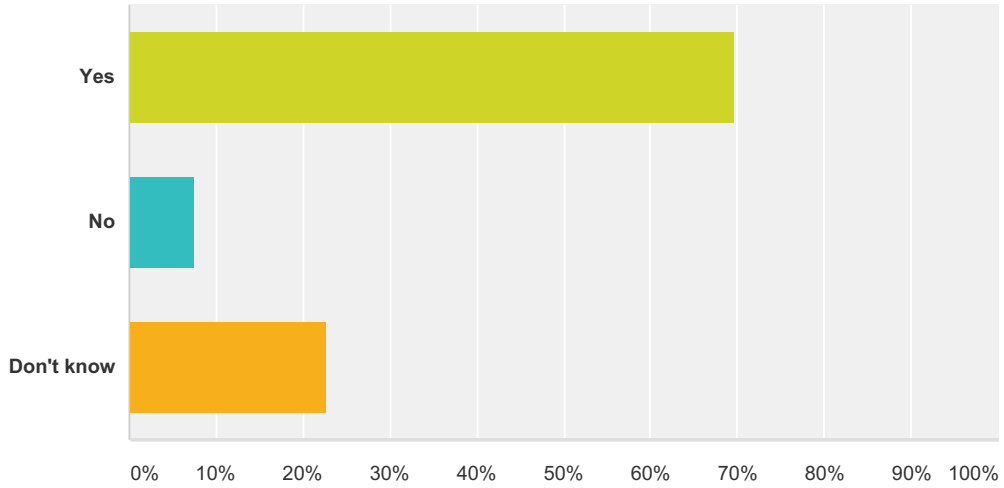
Answer Choices	Responses	
Very Satisfied	0.77%	10
Satisfied	1.08%	14
Neutral	0.93%	12
Dissatisfied	0.39%	5
Very Dissatisfied	0.31%	4
Did Not Use	92.80%	1,199
What's That? You Never Told Me About This!	5.11%	66
<b>Total Respondents: 1,292</b>		

**Q36 General comments about the 2014 AAR  
Annual Meeting**

Answered: 569 Skipped: 836

**Q37 Do you plan to attend the Annual Meetings of the AAR and SBL in Atlanta, GA, November 21-24, 2015?**

Answered: 1,361 Skipped: 44



Answer Choices	Responses	Count
Yes	69.73%	949
No	7.49%	102
Don't know	22.78%	310
<b>Total</b>		<b>1,361</b>