

1. Overall Satisfaction with 2011 Annual Meeting

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Response Count	
Satisfaction level:	35.9% (554)	53.8% (830)	7.6% (117)	2.3% (36)	0.5% (7)	1,544	
						answered question	1,544
						skipped question	83

2. General comments about the 2011 AAR Annual Meeting

	Response Count
	790
answered question	790
skipped question	837

3. What were your reasons for attending the 2011 Annual Meeting? (check all that apply).

		Response Percent	Response Count
To present in a session		43.7%	703
To attend a session		65.9%	1,060
Professional development		59.8%	961
Networking with colleagues		78.0%	1,254
To find a job		13.8%	222
To fill a job position		4.9%	79
To visit the Exhibit Hall		40.6%	653
To meet with a publisher		26.0%	418
	Other (please specify)		194
		answered question	1,608
		skipped question	19

4. How many days did you attend this year's Annual Meeting?

		Response Percent	Response Count
1		1.7%	27
2		9.8%	160
3		34.2%	556
4 or more		54.3%	884
		answered question	1,627
		skipped question	0

5. Which days did you attend? Please check appropriate day(s).

		Response Percent	Response Count
Thursday	<input type="checkbox"/>	7.1%	115
Friday	<input type="checkbox"/>	54.5%	882
Saturday	<input type="checkbox"/>	94.6%	1,530
Sunday	<input type="checkbox"/>	96.4%	1,559
Monday	<input type="checkbox"/>	80.5%	1,303
Tuesday	<input type="checkbox"/>	26.9%	436
		answered question	1,618
		skipped question	9

6. LOGISTICS: Please indicate your satisfaction with the following logistical aspects of the Annual Meeting:

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Did Not Use	Response Count
Pre-registration Process	64.9% (1,047)	29.2% (472)	3.3% (54)	1.2% (19)	0.5% (8)	0.9% (14)	1,614
Name Badges	65.4% (1,056)	27.4% (442)	4.3% (70)	1.7% (28)	0.7% (11)	0.4% (7)	1,614
Onsite Registration Process	25.3% (397)	11.7% (184)	2.7% (43)	1.0% (15)	0.3% (5)	58.9% (923)	1,567
Onsite Registration Hours	21.9% (340)	13.3% (206)	4.4% (69)	1.9% (29)	0.5% (7)	58.1% (903)	1,554
Meeting Room Space	23.7% (378)	42.7% (679)	16.5% (262)	9.7% (155)	2.8% (44)	4.6% (74)	1,592
AAR Signage Outside Session Rooms	30.4% (480)	43.4% (686)	14.4% (227)	6.0% (95)	1.1% (18)	4.6% (73)	1,579
Audio-Visual Equipment	17.4% (272)	28.6% (448)	12.3% (193)	4.7% (74)	1.3% (20)	35.7% (559)	1,566
Disability Access	3.9% (59)	5.0% (77)	8.9% (136)	2.0% (30)	1.6% (24)	78.7% (1,205)	1,531
Availability of Food	21.4% (338)	35.8% (566)	21.4% (339)	8.3% (132)	2.4% (38)	10.7% (169)	1,582

If you responded with dissatisfaction to any of the above points, please use the box below to share any additional thoughts or suggest areas for improvement.

518

answered question	1,621
skipped question	6

7. HOUSING: Please indicate your satisfaction with the following logistical aspects of the Annual Meeting:
















	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Response Count
Housing Process	41.0% (586)	36.5% (522)	17.4% (249)	3.2% (46)	1.9% (27)	1,430
Accessibility Among Hotels	21.5% (306)	36.8% (523)	23.5% (334)	13.8% (196)	4.4% (63)	1,422
Hotel Facilities Overall	32.3% (459)	44.4% (631)	18.2% (259)	3.8% (54)	1.3% (18)	1,421

If you responded with dissatisfaction to any of the above points, please use the box below to share any additional thoughts or suggest areas for improvement.

403

answered question	1,459
skipped question	168

8. Where did you stay during the Annual Meeting?

		Response Percent	Response Count
Hilton Union Square		20.1%	311
Intercontinental Hotel		4.8%	74
Hotel Nikko		4.6%	71
Parc 55 Wyndham		9.9%	153
Marriott Marquis		17.2%	265
Westin Market Street		4.9%	75
JW Marriott Union Square		1.6%	24
Palomar		0.6%	9
Serrano		1.7%	26
Sir Francis Drake		2.3%	35
Courtyard Downtown		1.5%	23
Local, did not need hotel		7.3%	113
Preferred customer at another hotel		1.0%	15
Found a lower rate at another hotel		14.0%	216
Stayed with friends		8.7%	134
	If another hotel, please specify		255
answered question			1,544
skipped question			83

9. PUBLICATIONS: Please indicate your satisfaction with the following publication aspects of the Annual Meeting:

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Did Not Use	Response Count
Usefulness of the Program Planner	27.8% (439)	45.5% (719)	9.9% (156)	4.8% (76)	1.8% (29)	10.2% (161)	1,580
Usefulness of Online Program Book	25.4% (400)	34.6% (544)	12.3% (193)	4.4% (69)	1.2% (19)	22.1% (347)	1,572
Usefulness of the Print Program Book (available onsite only)	30.8% (487)	41.5% (656)	9.1% (144)	5.8% (91)	1.5% (24)	11.2% (177)	1,579
Usefulness of the At-A-Glance (available onsite only)	28.2% (442)	32.6% (510)	8.9% (140)	3.3% (51)	0.9% (14)	26.1% (409)	1,566
Usefulness of the Mobile App	16.4% (253)	10.3% (159)	4.9% (75)	3.6% (56)	3.0% (47)	61.8% (955)	1,545

If you responded with dissatisfaction to any of the above points, please use the box below to share any additional thoughts or suggest areas for improvement.

490

answered question

1,603

skipped question

24

10. PROGRAMMING: Please indicate your satisfaction with the following programmatic aspects of the Annual Meeting:

	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Did Not Use	Response Count
Overall Quality of Sessions	30.1% (476)	55.4% (875)	9.2% (145)	3.7% (58)	0.6% (9)	1.1% (17)	1,580
Opportunity to Network with Friends/Colleagues	41.0% (648)	47.1% (745)	8.0% (127)	2.4% (38)	0.3% (5)	1.1% (18)	1,581
Plenary Sessions	13.6% (211)	25.7% (399)	9.6% (149)	1.5% (24)	0.6% (9)	49.0% (760)	1,552
Arts Series Events	3.8% (58)	6.5% (99)	5.4% (82)	0.6% (9)	0.1% (1)	83.7% (1,277)	1,526
Films	5.0% (77)	8.1% (124)	4.8% (73)	0.8% (12)	0.3% (4)	81.0% (1,237)	1,527
Tours	3.8% (58)	4.2% (64)	4.1% (63)	0.7% (10)	0.3% (4)	86.9% (1,320)	1,519
Preconference Workshops	10.7% (164)	9.5% (145)	4.0% (61)	0.8% (12)	0.3% (4)	74.7% (1,142)	1,528
Friday Night Welcome Reception	1.8% (28)	5.8% (89)	5.8% (88)	1.2% (19)	0.8% (12)	84.6% (1,292)	1,528
Employment Center	4.1% (62)	9.0% (137)	7.2% (110)	1.7% (26)	0.8% (12)	77.2% (1,176)	1,523
Open Ballroom for Self-organizing Groups	2.1% (32)	4.8% (73)	4.1% (62)	0.3% (4)	0.3% (5)	88.4% (1,336)	1,512

If you responded with dissatisfaction to any of the above points, please use the box below to share any additional thoughts or suggest areas for improvement.

234

answered question	1,594
skipped question	33








11. What is your opinion of the length of regular AAR sessions (2.5 hours)?

		Response Percent	Response Count
Much too long		4.9%	78
A little too long		43.2%	688
About right		50.5%	804
A little too short		1.3%	21
Much too short		0.1%	2
answered question			1,593
skipped question			34

12. What is your opinion of the length of Sunday afternoon AAR sessions (90 minutes)?

		Response Percent	Response Count
Much too long		0.1%	1
A little too long		1.9%	29
About right		68.7%	1,058
A little too short		25.3%	390
Much too short		4.0%	62
answered question			1,540
skipped question			87

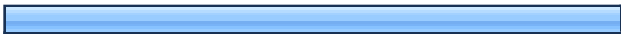

13. What do you think would be the ideal length for the average Annual Meeting session?

		Response Percent	Response Count
75 minutes		2.4%	35
90 minutes		19.5%	284
100 minutes		11.3%	164
105 minutes		7.7%	112
120 minutes		38.5%	560
135 minutes		5.9%	86
150 minutes		14.7%	214
	Other (please specify)		171
answered question			1,455
skipped question			172


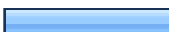




14. Did one aspect of the meeting (e.g., a certain session, workshop, or event) influence your decision to attend the meeting? If so, which event?

	Response Count
	480
answered question	480
skipped question	1,147







15. Did you visit the Exhibit Hall at the Annual Meeting?

		Response Percent	Response Count
Yes		92.6%	1,479
No		7.4%	119
answered question			1,598
skipped question			29




16. Approximately how many total hours did you spend in the Exhibit Hall during the meeting?

		Response Percent	Response Count
0		6.9%	110
1		24.6%	391
2		27.3%	434
3		21.3%	339
4		12.3%	196
5 or more		7.4%	118
answered question			1,588
skipped question			39




17. How many purchases did you make in the Exhibit Hall?

		Response Percent	Response Count
0		39.2%	618
1		14.0%	220
2		12.0%	189
3		8.4%	133
4		7.3%	115
5 or more		19.0%	300
answered question			1,575
skipped question			52




18. Are you satisfied with the Exhibit Hall hours? (Saturday-Monday, 8:30 am-5:30 pm, and Tuesday, 8:00 am-12:00 pm)

		Response Percent	Response Count
Yes		73.0%	1,142
No		19.6%	306
N/A		7.5%	117
Other (please specify)			291
answered question			1,565
skipped question			62

19. Were you exposed to new, thought-provoking, or inspirational ideas at this year's Annual Meeting?

		Response Percent	Response Count
Yes		81.0%	1,291
No		10.3%	164
Not sure		8.7%	139
answered question			1,594
skipped question			33

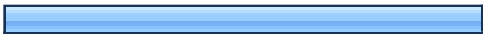


20. Will you be able to apply these ideas to your teaching and/or research?

		Response Percent	Response Count
Yes		75.9%	1,182
No		7.4%	116
Not sure		16.7%	260
answered question			1,558
skipped question			69

21. What new topics would you like to see highlighted at the next AAR Annual Meeting?

	Response Count
	500
answered question	500
skipped question	1,127

22. Do you plan to attend the 2012 Annual Meetings of the AAR and SBL in Chicago, IL?

		Response Percent	Response Count
Yes		71.6%	1,152
No		4.7%	76
Don't know		23.7%	381

If no, what is your reason? 151

answered question	1,609
skipped question	18