100 Years
AAR
AMERICAN ACADEMY of RELIGION

PROGRAM PLANNER & BOOK ADVERTISING CONTRACT

2010 Annual Meeting

October 30-November 1 * Atlanta, Georgia

Advertiser/ Agency (if applicable) | Contact Person | ☐ Same as Exhibit Contract

Address

City | State/Province | Zip/Postal Code | Country

E-mail | Telephone | Fax

Signature | Date

Please reserve the following advertising opportunities for the 2010 Annual Meeting as indicated below.

Program Planner: DEADLINE April 15
Mailed to all 11,000+ AAR Members

- _____ • Full Page (8" x 10") $1,100*
- _____ • Half Page (8" x 5") $750
- _____ • Quarter Page (4" x 4 ¾") $400
- _____ • Inside Front/Back Cover $1,500

Program Book: DEADLINE September 15
Onsite program given to all attendees

New Larger Ad Sizes!

- _____ • Full Page (8" x 10") $1,000*
- _____ • Half Page (8" x 5") $650
- _____ • Inside Front/Back Cover (8 ½" x 11", Full Color) $1,500
- _____ • Outside Back Cover (8 ½" x 11", Full Color) $1,700

Rates includes specified item only. Total amount due with contract. No agency discounts.
* Multiple full-page discounts apply: 2 pages at 10%; 3 pages at 15%; 4 pages or more at 20% off total price.

Checks: Make checks payable to "American Academy of Religion" and indicate the item for payment. All payments must be in US dollars drawn on a US bank.
Federal ID # 20-5478525

Charge: ☐ VISA ☐ MasterCard Account # _____ Exp. Date _____ CID # _____
☐ AmEx ☐ Discover Signature: _____

CID # is the 3-digit security code listed on back of credit card (or 4-digit code on front of AmEx)

MATERIALS: Artwork due by the date specified. Advertising copy must be submitted by e-mail in black and white, digital format (high-resolution EPS or PDF). Failure to provide artwork by deadline may result in cancellation of space. Advertising materials become sole property of AAR. Artwork will not be returned.

FOR OFFICE USE ONLY
Total Cost _____ ☐ Received _____
Amount Received: _____

Return contract, artwork, and payment to:
AAR Advertising
825 Houston Mill Rd Ste. 300, Atlanta, GA 30329
TEL +1-404-727-8132; FAX +1-404-727-7959
Questions? E-mail Aislinn Jones, Director of Marketing: *advertising@aarweb.org*