



# Religious Studies News

## 2011 Advertising Rate Sheet

**For more information, contact:**  
Aislinn Jones, Director of Marketing  
825 Houston Mill Road STE 300  
Atlanta, GA 30329  
Tel: 404-727-8132 Fax: 404-727-7959  
E-Mail: [ajones@aarweb.org](mailto:ajones@aarweb.org)

*Religious Studies News* is the online newspaper of record for the study of religion. An online publication, RSN is published quarterly at [www.rsonline.org](http://www.rsonline.org).

### Circulation:

10,000+ AAR members and institutional readers

### Publication Schedule and Advertising Deadlines:

Issue:	Publication Date:	Advertising Deadline:
January	January 15	December 15
March	March 15	February 15
May	May 16	April 15
October	October 17	September 15

### Advertising Opportunities

Grab attention by posting your own online skyscraper ad in *Religious Studies News*. The image, placed prominently on the right hand side of the web site, will be linked to a URL of your choice.

Type of Ad	Description	Artwork/Specifications	Cost*
Skyscraper Ad	Top ad position on right hand of page; ads are also included in RSN announcement e-mail blast to all members.	160 pixels x 600 pixels JPG or PNG format 40k max size	\$750/3 months
Classified Ads	Text ad of 25 words or less on right side of page, beneath skyscraper ads. Limit 4 per issue.	25 words or less	\$100/3 months

\*Multiple issue discounts apply: 10% for 2 issues; 15% for 3 issues; 20% for 4 issues.

### Payment

Payment is due with the submission of artwork. Credit card, check, or money order is welcome.

**RESERVE YOUR SPACE TODAY! Contact Aislinn Jones, [ajones@aarweb.org](mailto:ajones@aarweb.org)**