100 Years
AAR
AMERICAN ACADEMY of RELIGION

SPONSORSHIP CONTRACT

2010 Annual Meeting

October 30-November 1 * Atlanta, Georgia

Advertiser/ Agency (if applicable) | Contact Person | ☐ Same as Exhibit Contact

Address

City | State/Province | Zip/Postal Code | Country

E-mail | Telephone | Fax

Signature | Date

Please reserve the following sponsorship/advertising opportunities for the 2010 Annual Meeting as indicated below.

Annual Meeting Opportunities: DEADLINE October 1

- ____ Lanyards $5,000
  - DEADLINE: May 1
- ____ Reception/Breakfast/Lounge Sponsorship $2,500
  - Event to Sponsor: _____
- ____ Information Desk $1,500
- ____ Welcome Banner $1,000
- ____ Directional Signs $2,500

Exhibit Hall Opportunities: DEADLINE September 15

- ____ Cyber Café Station $2,500
- ____ Coffee Break $2,000
- ____ Aisle Signs $2,500
- ____ You Are Here Sign $750
- ____ Literature Stand Insert $250
- ____ Exhibit Hall Map $250

Mailing List

- ____ Pre-Reg. (First 3,000 Registrants) $1,000
  - DEADLINE: October 1
- ____ Final Registration $1,500
  - DEADLINE: March 1, 2010

Tote Bag

- ____ Sponsorship $5,000
  - DEADLINE: May 1
- ____ Inserts $1,000
  - DEADLINE: October 15

Rates includes specified item only. Total amount due with contract. No agency discounts.

Checks: Make checks payable to "American Academy of Religion" and indicate the item for payment. All payments must be in US dollars drawn on a US bank.
Federal ID # 20-5478525

Charge: ☐ VISA ☐ MasterCard Account # _____ Exp. Date _____ CID # _____
☐ AmEx ☐ Discover Signature: _____

CID # is the 3-digit security code listed on back of credit card (or 4-digit code on front of AmEx)

MATERIALS: Artwork due by the date specified. Advertising copy must be submitted by e-mail in digital format (high-resolution EPS and PDF). Failure to provide artwork by deadline may result in cancellation of space. Advertising materials become sole property of AAR. Artwork will not be returned.

FOR OFFICE USE ONLY

Total Cost _____ ☐ Received _____

Amount Received: _____

Return contract, artwork, and payment to:

AAR Sponsorship, 825 Houston Mill Rd Ste. 300, Atlanta, GA 30329
TEL +1-404-727-8132; FAX +1-404-727-7959
Questions? E-mail Aislinn Jones, Director of Marketing: *advertising@aarweb.org*