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2011 Advertising Rate Sheet

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The American Academy of Religion’s website at www.aarweb.org is a major resource for AAR members and anyone interested in the academic study of religion. Your web ad will be seen by a targeted audience of people focused on religion.

AAR Web Site (www.AARWEB.org) Advertising

Target people directly interested in the study of religion with your web ad. Ads are placed on the right side of web page. Ads are given run of site and appear on every page at www.aarweb.org.

Type of Ad	Description	Artwork/Specifications	Cost/month
Large Skyscraper	Top ad position on right hand of page. Run of site.	160 pixels x 600 pixels JPG or GIF format 40k max size	\$300
Small Skyscraper	Secondary ad position on right hand of page beneath any large skyscrapers.	180 pixels x 200 pixels JPG or GIF format 40k max size	\$200

Discounts

Multiple month discounts apply:

10% for 2 months

15% for 3 months

20% for 4 or more months.

RESERVE YOUR SPACE TODAY! Contact Aislinn Jones, ajones@aarweb.org